

# Z SUPPLY Launches Essentials Collection

*Z SUPPLY's casual, confident, cool collection is now available at [ZSUPPLY.com](https://ZSUPPLY.com) and at boutiques nationwide for spring and summer*

UNITED STATES, April 23, 2021 /EINPresswire.com/ -- Z SUPPLY, the premier women's brand known for its casual and feel-good apparel, is proud to launch the Z SUPPLY [Essentials](#) collection for spring/summer, available now.

The Z SUPPLY Essentials collection offers classic silhouettes and iconic styles like the Pocket Tee, the Weekender, the Reverie and the brand's popular Skimmer body style in ultra-soft fabrications it has become widely known for, including Baby French Terry, Cotton Slub Jersey, Vintage Jersey, and Cotton Modal Jersey. These must-have pieces balance a variety of on-trend, but always classic, neutral tones, feminine pastels and more bold colorways to match the season.

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It's been exciting to watch the evolution of the Essentials collection - what started with a simple pocket tee eight years ago has really grown to be at the core of the Z SUPPLY brand.”

*Mandy Fry, Z SUPPLY  
president*

“This comprehensive collection of our iconic closet staples were designed with comfort and versatility in mind. This season, we've recreated our customers' favorite silhouettes, adding new fabrics and styles,” said Z SUPPLY president, Mandy Fry. “It's been exciting to watch the evolution of the Essentials collection - what started with a simple pocket tee eight years ago has really grown to be at the core of the Z SUPPLY brand.

The collection retails for \$28 to \$136 and is available at [ZSUPPLY.com](https://ZSUPPLY.com) and at better boutiques nationwide. For

more information visit [www.zsupply.com](https://www.zsupply.com) or follow along [@ZSUPPLY](https://@ZSUPPLY).

# Z SUPPLY

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Z Supply Essentials Launches for Spring/Summer

## ABOUT Z SUPPLY

Z SUPPLY's story begins in 2013 with the idea that simplicity, comfort, and style should coexist in every closet. What started with a simple cotton tee quickly expanded into a line of classic, casual-cool styles designed for everyday wear. Innovation continues to be key, which led Z SUPPLY to expand with more timeless fashion essentials, featuring must-have signature soft fabrications, fun-loving patterns and ultra-flattering silhouettes, and versatile styles, as well as cozy loungewear in Z Lounge and a line of matching styles for girls ages 7-14 with its Z SUPPLY Girls collection.

Amanda Pennington  
Shout Public Relations  
+1 949-574-1440

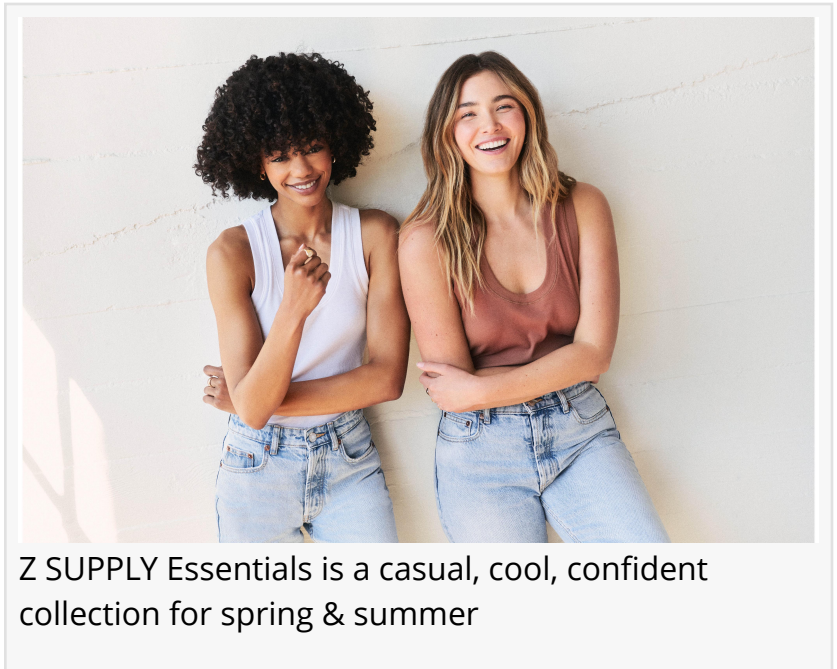
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Z SUPPLY Essentials is a casual, cool, confident collection for spring & summer

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