

Biometric Activated Credit & Debit Cards are Here to Stay and SmartMetric (Stock Symbol: SMME) Delivers it.

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LAS VEGAS, NEVADA, UNITED STATES, April 27, 2021 /EINPresswire.com/ -- [Biometric Activated Credit & Debit Cards](#) are Here to Stay and SmartMetric (Stock Symbol: SMME) Delivers it.

SMME's Stable [Crypto Currency Key Storage](#) on Its Biometric Card Platform is also a viable answer.

SmartMetric, Inc. ([OTCQB: SMME](#)) -- According to the latest Atlas VPN research, US residents are way more worried about being hacked than getting murdered. Data compiled by Atlas VPN shows that 67% of Americans are afraid of being a victim of identity theft, while only 20% are scared of being murdered.

SmartMetric's own commissioned consumer research found that due to the extremely high concern by consumers regarding credit card fraud nearly 70% of existing credit card users would be willing to pay \$69.00 for a biometric safely secured credit card.

The SmartMetric independent research shows that biometric based credit cards such as the SmartMetric fingerprint credit card is a new paradigm for the credit card industry. A product that consumers are willing to pay for in order to feel safer with the card in their wallets.



\$SMME Logo



\$SMME Benefits

The SmartMetric Biometric fingerprint activated credit and debit cards are both contact and contactless cards that work across all existing card readers including ATM's. The use of a person's fingerprint touching a small surface mounted sensor on the card initiates an instantaneous scan of the user's fingerprint, matching their fingerprint with their pre-stored fingerprint inside their card. A positive fingerprint match in less than the blink of an eye turns the user's card on as they reach to insert or pass it over a card reader.

Securing contactless credit and debit cards with a person's biometrics is a game changer in the contactless payments card world according to SmartMetric. Allowing card issuing banks to now provide a totally secure contactless card product that can only be used by the real card holder. This dramatically changes the risk for card issuers who have had to have low transaction limits on contactless cards due to the ease of use by fraudsters who have acquired a lost of stolen card.

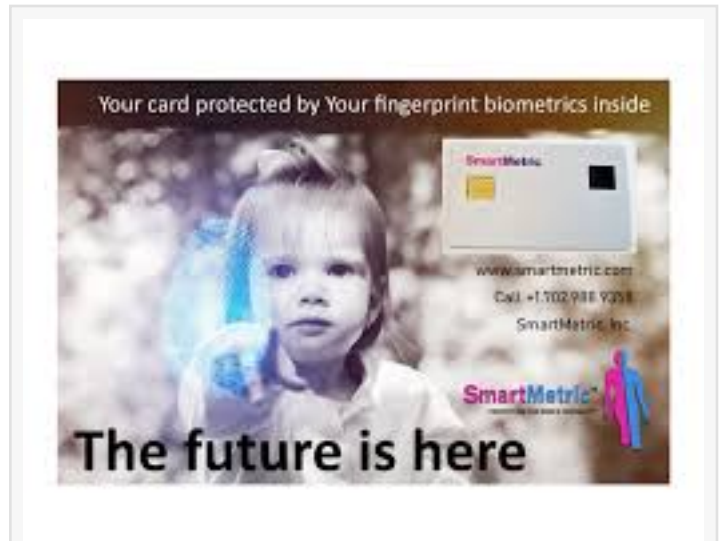
It has taken us a great deal of engineering and time to perfect our contactless card technology inside the card whereby the card's contactless radio transmission is only activated to work with a contactless card reader following the card holder's positive fingerprint scan. The biometric credit card holder's fingerprint is stored inside the card and by simply touching a sensor on the card's surface, in less than a quarter of a second the user's fingerprint is scanned, matched and then and only then will the card work in a contact or contactless card reader or ATM.

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SMME Corporate

The other major advantage of the SmartMetric biometric card technology is that it is self-powered. That means that the card does not have to be inserted into a card reader for it to work. This feature allows the SmartMetric card to

be used at all card payment situations including in restaurants that take the card to the checkout to process the payment.



\$SMME The Future



\$SMME Fingerprint

SmartMetric is a USA based company with sales and marketing partnerships in Latin America, Europe the United States. Engineering of the biometric card electronics is done in-house and is the owned intellectual property of the company.

To view the company website:
www.smartmetric.com

To view the SmartMetric Biometric Card please follow this link - Video of the SmartMetric Biometric Card.

A screenshot of the SmartMetric website banner. The banner features a blue header with navigation links: HOME, ABOUT US, PRODUCTS, CONTACT, NEWS, and a 'Log In' button. Below the header, the text reads 'A REVOLUTION IN PAYMENTS & IDENTITY SECURITY'. The central image shows a man in a blue sweater holding a yellow credit card, with a close-up of a fingerprint scanner on the right. The text below the image states: 'BIOMETRICS inside your credit card is the most radical advancement in payments security since the invention of the credit card'. At the bottom of the banner, it says '\$SMME Collage'.

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