

# Gustave Roussy Joins the Worldwide Innovative Network (WIN) in Personalized Cancer Medicine Consortium - WIN Consortium

*Gustave Roussy and Worldwide Innovative Network (WIN) in personalised cancer medicine consortium join forces to advance innovative cancer research.*

VILLEJUIF, FRANCE, April 29, 2021 /EINPresswire.com/ -- "By joining the global network of [WIN](#), [Gustave Roussy](#) is expecting to increase its global impact and to help improve cancer outcomes across the world," said Prof. Jean-Charles Soria, General Director of Gustave Roussy.

"We are very proud to welcome Gustave Roussy back to WIN," said Dr. Richard L Schilsky, Chairman of WIN, and past ASCO Executive Vice President and Chief Medical Officer (2013-2021), "Gustave Roussy is a leader among European cancer research centres with remarkable research, talented faculty and innovative leadership and will be a major asset for WIN. As a founding member of WIN, Gustave Roussy contributed to the vision and facilitated the launch of a global precision cancer medicine consortium that has come to fruition in WIN. We are delighted that they are returning to the Consortium at a pivotal time in its history."

The logo for Gustave Roussy Cancer Campus Grand Paris. It features the name "GUSTAVE ROUSSY" in a bold, dark grey, sans-serif font. To the right of the text is a stylized graphic consisting of several colored lines: an orange line above the 'E', a yellow line to the right of the 'Y', a teal line below the 'Y', and a pink line below the 'Y'. Below the name, the words "CANCER CAMPUS" and "GRAND PARIS" are written in a smaller, dark grey, sans-serif font.

**GUSTAVE  
ROUSSY**  
CANCER CAMPUS  
GRAND PARIS

The logo for the Worldwide Innovative Network (WIN). It features the letters "win" in a bold, lowercase, sans-serif font. The "w" is black, and the "i" and "n" are light blue. A light blue circle is positioned above the "i".

**win**

Worldwide innovative networking  
in personalized cancer medicine

WIN's strategy to significantly improve survival and quality of life of patients is to perform innovative trials that explore novel strategies and tools to increase the efficacy of Precision Oncology for advanced cancers and improve early diagnosis. "WIN has developed a unique biomarker platform based on both genomics and transcriptomics, already demonstrated to significantly increasing the number of patients gaining access to targeted and immuno therapies," said Dr. Josep Taberero, Vice-Chairman and Chairman of Scientific Advisory Board of WIN, Director, Vall d'Hebron Institute of Oncology, VHIO (Spain) and past ESMO President (2018-2019).

"WIN's unique approach to matching the right patient with the right drug was first tested in the innovative WINTHER trial led by Gustave Roussy. We are looking forward to resuming the fruitful participation in WIN and to bringing our institutional expertise to the global community through the consortium," concluded Prof. Jean-Charles Soria.

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#### About Gustave Roussy

Gustave Roussy, Europe's leading cancer centre, is a global cancer centre of expertise in the fight against cancer entirely dedicated to patients. It treats all cancers at every stage of life and offers its patients individualised care combining innovation and a humane approach. Twenty-six percent of its new patients are included in clinical trials. It brings together on two sites (Villejuif and Chevilly Larue) 3,100 professionals whose missions are care, research and teaching.

Contact

<https://www.gustaveroussy.fr/en>

Press contact: Claire Parisel | +33 1 42 11 50 59 | [claire.parisel@gustaveroussy.fr](mailto:claire.parisel@gustaveroussy.fr)

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#### About WIN Consortium

WIN Consortium is a non-profit association headquartered in France. The WIN network assembles 35 world-class academic medical centres, industries (pharmaceutical and diagnostic companies), research organisations and patient advocates spanning 19 countries and 4 continents, aligned to launch trials using its genomics and transcriptomics biomarker platform to bolster Precision Oncology across the world. WIN is the organiser of the [WIN symposia](#) in Precision Oncology.

Vladimir Lazar, MD, PhD

Worldwide Innovative Network WIN Consortium

+33 6 61 09 15 22

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