

HEALTHY VEGAN COOK OFF COMPETITION - Calling All Vegan Chefs, Bakers & Food Trucks - Compete for \$20,000 in Prizes

You could win a chance to be on Health Wellness & Lifestyle TV to showcase your talents and your brand. Got what it takes?

VANCOUVER, BRITISH COLUMBIA, CANADA, April 28, 2021 /EINPresswire.com/ -- Covid restrictions and shutdowns have taken a massive toll on the restaurant industry. Niche brands like those in the vegan sector have experienced significant strain, with many having to close their doors. [Alligga](#), a local Canadian food company located in Richmond, BC, wants to support local vegan brands by co-sponsoring a competition that will allow the winner to appear on national television. They hope to give vegan chefs exposure for their brand and a lift during Covid restrictions.

"We understand times are tough for many, but those in the restaurant and food industries are taking a massive hit. When you see your favourite local restaurant closed due to Covid, it hurts. We have continued to support our local community during these challenging times, and we hope that this competition will be helpful to our local restaurant, baking and food industries", says Dennis Gunn, VP Marketing & Sales, BG Health Group.

Between now and May 31, 2021, top chefs from the Lower Mainland and Fraser Valley whose vegan business is either a restaurant, bakery, food truck or caterer (or if you are a commercial business making food for consumers to purchase) will compete to win a chance to appear on [Health Wellness & Lifestyle TV](#). Once entered, contestants will receive a package full of vegan-based products from Alligga. The contestant will then be challenged to produce an out-of-this-world dish using one or all of the Alligga products given to them. Two contestants will go on to the finals, and one more contestant that wins the 'popular vote' will join them to compete for the grand prize.



The poster features a dark blue background with a stylized sun at the top containing a tomato slice. Below the sun are three forks holding a lemon slice, a tomato slice, and a green leaf. A green banner across the middle contains the text "HEALTHY VEGAN COOK OFF COMPETITION". Below this is a yellow banner with "WIN \$20,000 IN PRIZES & APPEAR ON NATIONAL TV!". At the bottom, it says "PRESENTED BY" above the Alligga logo, which consists of a stylized leaf and the word "alligga" in green lowercase letters with a trademark symbol.

Vegan Chef or Baker? Want to be on TV?

Are you a local chef who has what it takes and wants to be on TV? Go to www.HealthyVeganCookOff.com for more details!

If you are a Vancouver-based vegan who wants to support the local industry, please send this information to your favourite local chef and cheer them on!

Note: Due to Covid restrictions, we will only be conducting this competition within our geographical area and under strict Covid guidelines.

Sponsorship opportunities exist for companies within the vegan/plant-based market. Please visit www.HealthWellnessShow.com for more information.

GOOD LUCK!

“

Times couldn't be tougher for the restaurant & food industries. We want to create opportunities & exposure for our peers by showcasing local brands and help any way we can through our TV show.”

Tammy-Lynn McNabb, Health Wellness & Lifestyle TV

Alligga - BG Health Group
Health Wellness & Lifestyle TV
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[email us here](#)

Visit us on social media:

[Facebook](#)

Are you a vegan chef or baker with mad skills & want the world to know?

ENTER THE
**HEALTHY VEGAN
COOK OFF COMPETITION**



During the Covid crisis, we want to support our local Vegan Chefs & Bakers. We want you to create something special using Alligga products!

The winner will receive a prize valued at **\$20,000**, which includes:

- 🔥 A year's supply of Alligga products for personal use
- 🔥 The opportunity to appear on Health Wellness & Lifestyle TV to viewers across Canada on 2 national TV Stations!



FOR COMPLETE CONTEST DETAILS VISIT
ALLIGGA.COM

Calling all Vegan Chefs and Bakers!



Tammy-Lynn McNabb, Founder of
Health Wellness & Lifestyle TV

This press release can be viewed online at: <https://www.einpresswire.com/article/539696817>

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