

STARTUP WANDERLY SOLVES INTEREST-CENTERED TRIP PLANNING PUZZLE

Internet-based city guides app set to launch in July

NEW ORLEANS, LOUISIANA, UNITED STATES, April 29, 2021 /EINPresswire.com/ -- The days of endless research around the web and recommendations from friends on how to plan your perfect trip are over. Wanderly, a collection of internet-based city guides, is ready to change how we plan trips. Founded in 2020 at the height of the COVID-19 pandemic, Wanderly is ready to step in and assist the pent-up desire to travel. The website will launch in mid-July with six full city itineraries.

"I saw that there was a gap in the market for interest and neighborhood-specific travel that's easily accessible," said Hunter Clark, Founder & CEO of Wanderly. "You were able to find pockets of cultural travel, but it required hours upon hours of research. What we're offering is the kind of travel that people are looking for now. Travel that isn't tourism. Travel that's directly related to niche interests, and seeing cities on more of a local level."

Guides for specific cities are broken down by interests or neighborhoods. Users can then go through and favorite their stops to create the perfect itinerary. Each guide is written by professional writers that live, work, and play in the city, making the guides authentically created by locals and not tourists passing through.

Wanderly is currently in beta and will be announcing launch plans soon. For more information about Wanderly and to stay up-to-date, visit us at wanderly.io or follow us on Instagram [@wanderlytravel](https://www.instagram.com/wanderlytravel).

###

About Wanderly

Fernweh (noun, German): An ache to travel. The opposite of homesickness.

Wanderly was founded in 2020 in the midst of the pandemic. Now, as the world reopens, Wanderly provides travelers with internet-based city guides that can be personalized for everyone's interest. Their mission is to facilitate enriching and uplifting cultural experiences – both around the world and in our own backyard.

Madison Harrington
Wanderly
madison@wanderly.io

This press release can be viewed online at: <https://www.einpresswire.com/article/539726929>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.