

Partnership Signed to increase cultural understanding between businesses and people of Pakistan and China.

Video Content Competition on Pakistan China relationship will be launched to promote culture and trade between the two countries.

ISLAMABAD, PAKISTAN, May 3, 2021 /EINPresswire.com/ -- Diplomatic relation between People's Republic of China and Pakistan was established on 21 May 1951. Although people to people understanding between two countries is exemplary however cultural understanding between businesses and people can be improved. For the purpose China Pakistan Study Center (CPSC) at Institute of Strategic Studies Islamabad ([ISSI](#)) and [RINSTRA](#) signed memorandum of understanding. The memorandum of understanding was signed by Dr. Talat Shabbir Director China Pakistan Study Centre and Amir Jahangir Chief Executive Officer RINSTRA Technologies.

Speaking at the occasion Director General Institute of Strategic Studies Ambassador Azaz Ahmad Chaudhary said "The ISSI provides a platform for quality policy input through informed research, objective analysis and dialogue on regional and international issues affecting peace, security and development of Pakistan. We are confident that this partnership will create knowledge resources among the youth and the business community alike



Partnership Signed between China Pakistan Study Center at ISSI and RINSTRA to increase cultural understanding between businesses and people of Pakistan and China. In the picture Director CPSC, Dr. Talat Shabbir and CEO RINSTRA, Amir Jahangir signed the Memorandum of Understanding between the two organizations.

Partnership Signed between China Pakistan Study Center at ISSI and RINSTRA to increase cultural understanding between businesses and people of Pakistan and China. In the picture Director CPSC, Dr. Talat Shabbir and CEO RINSTRA, Amir Jahangir signed the Me



China Pakistan Study Center at the Institute of Strategic Studies, Islamabad and RINSTRA Technologies Sign a MOU for Content Generation on the Cultural, Political and Economic Cooperation.

while providing strategic direction for policy makers”.

On the signing of the MOU Dr. Talat Shabbir Director ISSI said “The memorandum of understanding underlines to build cultural, business and economic cooperation and understanding. The partnership will also highlight China and Pakistan’s cooperation and implication for the region and the world .This partnership will help building people to people relationships, Government relations in defense cooperation and societal collaboration for building knowledge ecosystems



China Pakistan Study Center at the Institute of Strategic Studies, Islamabad and RINSTRA Technologies Sign a MOU for Content Generation on the Cultural, Political and Economic Cooperation.

Amir Jahangir Chief Executive Officer RINSTRA Technologies said “In this new era of information engagement it is important to build the vocabulary and understanding around the partnerships that both Pakistan and China are striving for. This cooperation between CPSC and RINSTRA will set new benchmark for understanding around the future challenges for our international partnerships.

“

In this new era of information engagement it is important to build the vocabulary and understanding around the partnerships that both Pakistan and China are striving for. ”

*Amir Jahangir, Co-Founder
and CEO RINSTRA
Technologies*

Public diplomacy discourse”

This partnership is being signed to build better understanding among the masses and the business community in both China and Pakistan. The partnership will also facilitate content development in Mandarin, Urdu and English.

More than 60,000 Chinese expats live in Pakistan and more than 20,000 Pakistani students are studying in Chinese universities. Pakistan exports to China stood at US\$1.87 Billion during 2020. Multibillion dollar China Pakistan Economic Corridor has strengthened China Pakistan

partnership yet there is much more work required in People to People Relationship Building in Knowledge Development.

Established in August 2016, the China Pakistan Study Center is the leading think tank in Pakistan, focusing on public policy, diplomacy and building cultural understanding between China and Pakistan. Considering the evolving regional and global scenarios, CPSC has been tasked with

carrying out dedicated research and analysis of China's policies, and their impact on Pakistan and the region. CPSC is also engaged in national and international outreach to promote better understanding of Pakistan-China relations, develop linkages with think-tanks in China and advance people to people contacts.

RINSTRA is the outcome of the thought leadership of Dice Foundation USA's Creative Arts and Media Initiative (DICE CAM). It is part of Dice Foundation's National Innovation Basket (NIB) program, which aims to create media as a cornerstones of Pakistan's growth strategy.

RINSTRA is Pakistan's first short-form digital media platform for on-demand streaming and for creation of user generated original content on iRINSTRA. The organization provides entrepreneurship opportunities to emerging and established content creators and film makers in Pakistan and beyond. RINSTRA gives content creators access to a large Pakistani community around the globe, and it has been able to create a unique platform that offers dramas and films, while enabling users to generate their own content on the same platform. It also has a feature for Content Competition where, more than 100 academic institutions in Pakistan are competing on various thematic areas. The Fest feature of the application has provided some of the leading Film Festivals to partner with RINSTRA for digital viewing of their films and documentaries. This has created an unprecedented experience for viewers in the country.

Creative and independent content with premier shows and films can be accessed on RINSTRA by visiting the website <http://www.rinstra.com> or downloading apps from the Google Play Store and/or Apple App Store

Saweed Tariq
RINSTRA Technologies Private Limited
+92 321 5437069
info@rinstra.com

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/539975207>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.