

GoodFirms New Research Discloses the Best 20 Must-Have Apps for BigCommerce in 2021

The latest research by GoodFirms unfolds the top apps for BigCommerce to optimize store and sell more.

WASHINGTON DC, WASHINGTON, UNITED STATES, May 3, 2021 /EINPresswire.com/ -- The COVID-19 pandemic is forcing retail stores to adopt ecommerce to gain a powerful online presence, sell things and stay ahead of the competitors. Brands and resellers are taking the help of [Best Website Builder Software](#) to manually create ecommerce sites by using the drag and drop option, real-time editing features, free plugins, and much more.

What Kind of Apps A BigCommerce Store Needs?

Categories	# of Apps Needed	Cost / Month
Accounting & Tax	1-2	Free - \$15
Catalog & Order Management	1-2	Free - \$20
CRM & Customer Service	1-2	Free - \$29
Shipping & Fulfillment	1-2	Free - \$59
Marketing	3-5	Free - \$189
Payments & Security	1-2	Free - \$20
Sales Channels	1-5	Free - \$136

Source: GoodFirms (2021). Best Apps for BigCommerce Store Survey (N=92 eCommerce Experts and Marketers).



Kind of Apps a BigCommerce Store needs_GoodFirms

These days, businesses have understood how significant it is to have an ecommerce platform not only to survive but thrive during this health crisis and post-pandemic. Brands that have already invested in ecommerce sites are implementing several factors to boost the ecommerce store by improving the user experience and gaining more profits.



BigCommerce apps are known to help businesses in generating more revenue and streamline the online store.

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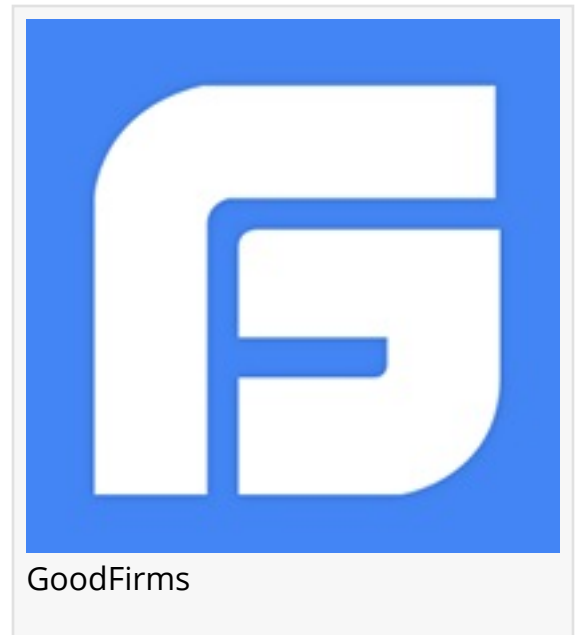
GoodFirms Research

So to help the BigCommerce store owners, GoodFirms has revealed the latest research on "20 Best BigCommerce Apps to Have in 2021: Recommendations by 15 eCommerce Experts". In this study, GoodFirms has unveiled the most excellent apps the BigCommerce stores must have to help their business at different stages. It integrates many categories such as Accounting & Tax, Catalog & Order Management, CRM & Customer Service,

Shipping & Fulfillment, Marketing, Payments & Security, Sales channels, and much more.

Apps for BigCommerce are more relevant and sufficient to analyze data, improve sales results, increase earnings, and much more. GoodFirms interrogated 92 BigCommerce store owners and ecommerce experts from across the world to streamline and automate the online business.

GoodFirms is a globally renowned B2B research, ratings, and reviews platform. It assists in associating the service seekers with top companies. The analyst team of GoodFirms evaluates every firm from different industries following a meticulous research process. It includes three main critical criteria that are Quality, Reliability, and Ability.



These components are sub-divided into several parameters such as to verify the complete background of each firm, years of experience in their proficiency, online market penetration, and client reviews. Focusing on overall research measures, agencies are provided the scores that are out of total 60. Thus, according to these points companies are indexed in the catalog as per their categories. Here at GoodFirms, the businesses can connect with the [Top eCommerce Development Companies](#) known for providing top-notch ecommerce solutions.

Furthermore, GoodFirms encourage the service providers by asking them to engage in the research process and present the evidence of the work done by them. Hence, get a chance to get listed for free in the catalog of brilliant IT companies, best software, and other organizations from various sectors of industries. Securing a position among the list of top companies at GoodFirms will help you expand your business globally, increase productivity, and earn good income.

About GoodFirms:

GoodFirms is a Washington, D.C. based research firm that aligns its efforts in identifying the most prominent and efficient ecommerce development companies that deliver results to their clients. GoodFirms research is a confluence of new age consumer reference processes and conventional industry-wide review & rankings that help service seekers leap further and multiply their industry-wide value and credibility.

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