

Sagacious IP hosts a 2-day conference for European SMEs to mark 'World IP Day 2021'

EINDHOVEN, HARYANA,
NETHERLANDS, May 3, 2021

/EINPresswire.com/ -- [Sagacious IP](#), one of the largest global IP research and consulting firms is all set to host a two-day conference on 3rd & 4th May 2021, on the sidelines of the World IP Day 2021 theme of IP & SMEs. The conference will focus on the key intellectual Property challenges faced by small and medium-sized enterprises (SMEs) in Europe, ways to overcome them and how to improve the existing IP functions in such companies.

The conference is being organised on the theme set by World Intellectual Property Office (WIPO,) that highlights the critical role played by SMEs and how they can use intellectual property rights to remain competitive.

The two-day, 90 minutes daily spread of the conference 'IP and SMEs in Europe: Taking your ideas to market' will witness sessions on crucial IP learnings from Heiko Wongel, Advisor, Sagacious Global Advisory Council, Germany; Magnus Hakvåg, CEO, House of Knowledge, Norway; Hanns Hallesius, Independent Advisor in IP Strategy, Hallesius Consulting AB, Sweden; Danielle Lewensohn, Director - IPR Management, RaySearch Laboratories, Sweden. Day 2 will focus on sessions covering the scouting and tech transfer needs, sourcing IP services to manage cost, ways to protect innovation within and



The banner features the Sagacious IP logo at the top left with the tagline "When Results Really Matter". To the right are logos for "HALLESIOUS CONSULTING" and "HOUSE OF KNOWLEDGE". The main title "IP & SMEs in Europe: Taking your ideas to Market" is prominently displayed in blue and black. Below the title, the dates "4 & 5 May 2021" and time "3 PM - 4:30 PM CEST" are shown. A "SPEAKERS" section lists eight individuals with their names, titles, and affiliations. On the right side of the banner is an illustration of people collaborating around a large puzzle piece. At the bottom of the banner is the Sagacious IP logo and tagline.

Sagacious IP
When Results Really Matter

**IP & SMEs in Europe:
Taking your ideas to Market**

4 & 5 May 2021 3 PM - 4:30 PM CEST

SPEAKERS

- Heiko Wongel, Advisor, Sagacious Global Advisory Council, Germany
- Magnus Hakvåg, CEO, House of Knowledge, Norway
- Hanns Hallesius, Independent Advisor in IP Strategy, Hallesius Consulting AB, Sweden
- Danielle Lewensohn, Director of IP, RaySearch Laboratories
- Faiz Wahid, Regional Head - Europe, Sagacious IP
- Alejandro Sanz, Managing Director, Sapix.tech, The Netherlands
- Arant Kataria, CEO, Sagacious IP, Canada
- Oliver Dannenberger, Partner, Akiba, Germany

outside Europe from Alejandro Sanz, Managing Director, Sagax.tech, The Netherlands; [Anant Kataria](#), CEO, Sagacious IP, Canada and Oliver Dannenberger, Partner. Abitz, Germany along with [Faiz Wahid](#), Regional Head – Europe, Sagacious IP, who will be engaging the speakers and the audience to spark critical conversations on these important aspects. Also, a special virtual networking lounge has been created for attendees and speakers to interact before and after the conference.

Details of the event and registration link can be found here -

<https://sagaciousresearch.com/world-ip-day-2021-sme-europe>

About Sagacious IP

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