

# Charitable Foundation Develops Free, Comprehensive App for Chronic Conditions & "Active Aging"

*"Lively Health" Helps Users Reduce Incidence, Severity of Chronic Conditions; Also Aimed at Decreasing the Staggering Cost of Chronic Condition Healthcare*

FREMONT, CA, UNITED STATES, May 5, 2021 /EINPresswire.com/ -- The [Joe and Emmy Liu Foundation](#), a 501(c)(3) non-profit operating foundation, announces the launch of [Lively Health](#), a holistic healthy lifestyle app created to promote chronic condition(s) prevention and active aging. The App, free from the Apple App Store and [Google Play](#) Store, is the first charitable, self-directed lifestyle conditioning App for chronic condition(s) prevention, and active aging.



The goal of the Lively Health app is to reduce chronic conditions and promote active aging.

The Lively Health app covers 13 healthy lifestyle choices – 13 “pillars” in five groups: physical, mental, social, financial and medical. The pillars were built on five core lifestyle choices with additional mental, social, financial, and medical-related criteria into a holistic health app. Added features such as Health & Longevity Scores, Score Summary, Personal Coach, Team Social, and Records Histogram motivate user revisits and lifestyle changes.

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*Joe Liu, Founder, Joe and Emmy Liu Foundation*

The questions in the app take two minutes to answer and provide a baseline score for users to determine their current health profile. As users adopt healthier lifestyle choices suggested by the program (based on operant behavior conditioning principles), their scores should improve. This not only boosts users' overall health but

encourages them to use the app on a regular basis to continue their improvement as they gain positive reinforcement.

The impetus for the creation of the app stems from the disturbing number of adults with one or more chronic conditions – and the costs associated with them. A study entitled Prevalence of Multiple Chronic Conditions Among US Adults, 2018, from the Centers for Disease Control, provides prevalence estimates of diagnosed single and multiple ( $\geq 2$ ) chronic conditions among the noninstitutionalized, civilian US adult population.

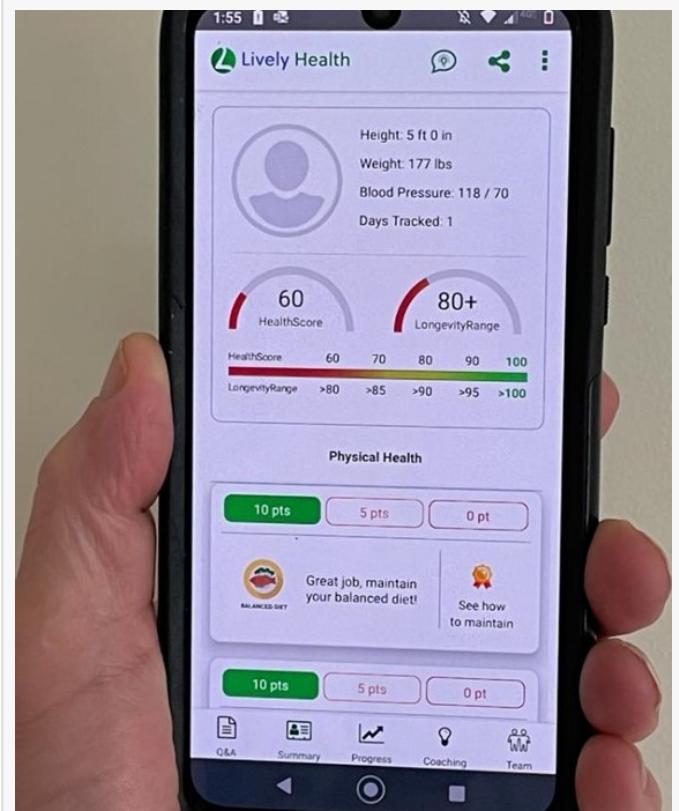
The study found that more than half (51.8%) of adults had at least 1 of 10 selected diagnosed chronic conditions (arthritis, cancer, chronic obstructive pulmonary disease, coronary heart disease, current asthma, diabetes, hepatitis, hypertension, stroke, and weak or failing kidneys). What's more, over one-quarter of US adults (27.2%) had multiple chronic conditions.

The study concludes that, compared with adults without chronic conditions, adults with multiple chronic conditions have worse health-related quality of life, higher health care costs, and increased risk of death.

The costs associated with chronic conditions are staggering. The organization Fighting Chronic Disease quotes figures from the Centers for Medicare & Medicaid Services (CMS) that state \$1.65 trillion is spent each year treating patients with one or more chronic diseases. In fact, chronic illnesses account for 75% of the \$2.2 trillion spent on health care each year in the U.S.

The five core lifestyle choices in the Lively Health app are an outgrowth of a 2018 Harvard lifestyle research study tracking over 100,000 faculty members, starting at age 50, for 34 years. By following five lifestyle choices of diet and weight control, daily exercise, no smoking and avoiding excessive drinking, participants showed fewer chronic condition(s). What's more, participants gained an average of 12 and 14 extra years of lifespan per person for male and female groups, respectively.

The original version of the app, called LiuLife, was created for and promoted exclusively to the Chinese market. As the LiuLife app grew in popularity, the foundation decided to roll it out on a much wider geographic scale, using a new name, Lively Health, that would incorporate both



The Lively Health app provides users with a baseline score and a initial life expectancy, both of which can be improved over time.

versions under one name. The apps themselves are identical; now, with the worldwide rollout, they have become a single, united brand.

The ultimate goal in preventing chronic conditions is to help people live longer, healthier lives, said Joe Liu, founder of the Joe and Emmy Liu Foundation.

"Our national average lifespan is about 79 years old, ranked number 46 in the world," he said. "We lag far behind nations like Japan and Singapore that put more emphasis on healthy choices and an active lifestyle. Our goal, through this app, is to help people make better lifestyle choices, reduce the incidence of chronic conditions, and live longer, more fulfilling lives, especially if people use the app not just once or twice but over their entire lifetimes."

Please visit our website [livelyhealth.org](http://livelyhealth.org). FREE download: Apple App Store and Google Play Store.

#### ABOUT THE JOE AND EMMY LIU FOUNDATION & LIVELY HEALTH APP

The Joe and Emmy Liu Foundation was founded by semiconductor veteran Joe and his wife Emmy as a 501(c)3 non-profit organization. The Foundation's mission is using technology innovation to benefit human well being. Lively Health is the first charitable self-directed lifestyle conditioning App for chronic condition(s) prevention, and active aging.

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