

Summer Travel Planning to the Great Outdoors Starts at ExploreBetter.com

National Park concessionaire Delaware North launches guide to make extraordinary outdoor adventures in America's most iconic destinations more accessible to all

BUFFALO, NEW YORK, UNITED STATES, May 6, 2021 /EINPresswire.com/ -- Americans are dusting off their bucket lists ahead of summer travel season, and iconic natural destinations such as Yosemite, Yellowstone and Grand Canyon National Parks are high on their lists. [ExploreBetter.com](https://www.explorebetter.com) is an online lifestyle platform that can simplify travel planning and make extraordinary outdoor adventures more accessible to first-time and even experienced National Park and other outdoor enthusiasts.

ExploreBetter.com shares trip planning destination insights, accommodations, activities and inspiration featuring Grand Canyon, Olympic, Sequoia and Kings Canyon, Yellowstone and Yosemite National Parks as well as New York's Niagara Falls State Park. In addition to crowd-pleasing activities such as guided tours and other sightseeing suggestions, ExploreBetter.com is also the place for inside tips on active adventures like rock climbing, fishing and stargazing as well as romantic, wellness-oriented and even pet-friendly activities.

With content curated by site publisher and long-time National Park concessionaire Delaware North, ExploreBetter.com draws on insider knowledge of the parks and surrounding regions. The site plans to include contributions from members of the [Bay Area Travel Writers](#), a group representing professional travel writers, in the near future.



Families Explore Better while taking in the glory of the Upper and Lower Yosemite Falls

“First-time visits to National Parks can be overwhelming, and even seasoned visitors need fresh ideas. We’re simplifying travel planning so first-time visitors can plan with confidence and experienced visitors can always find new and exciting reasons to return,” explained Andy Grinsfelder, vice president of sales and marketing for Delaware North’s parks and resorts division. “As partners in the stewardship of many of these iconic destinations, we want visitors to experience unforgettable moments and forge deeper connections, not just with one another, but with their surroundings.”

With 2020 National Park visitation down by roughly 90 million visitors due to pandemic travel restrictions, ExploreBetter.com is intended to help encourage and restore responsible and sustainable visitation to National Parks and other iconic destinations. An upswing in National Park visitation was seen in data collected by U.S. Travel beginning in the spring of 2021, which fits with research that shows Americans continue to desire leisure trips to outdoor locations that are safe, socially distant and allow them to relax, disconnect, spend time with family and have new experiences.

At the lodging properties it operates, Delaware North last year implemented its Rest Assured Commitment to Care comprehensive health and safety program, including re-engineered operating procedures to minimize contact risk and bolstered hygiene protocols aligned with guidelines of the U.S. Centers for Disease Control and Prevention (CDC).

About Delaware North’s parks and resorts business

Delaware North Parks and Resorts operates lodging, food, beverage and retail services, recreational activities, and educational programming at destinations in North America, Australia and New Zealand. This includes lodging in and near many iconic national and state parks, including Grand Canyon, Yellowstone, Shenandoah, Sequoia & Kings Canyon and Olympic National Parks and Niagara Falls State Park, as well as at cultural attractions such as Kennedy Space Center Visitor Complex. To learn more about Delaware North’s hospitality management expertise, visit <https://www.delawarenorth.com/divisions/parks>.

About Delaware North

Delaware North is a global hospitality and entertainment company founded in 1915 and owned by the Jacobs family for more than 100 years. Delaware North operates at high-profile places such as sports and entertainment venues, national and state parks, cultural landmarks, destination resorts and restaurants, airports, and regional casinos. Our associates are dedicated to delighting guests by creating the world’s best experiences. Delaware North serves millions of guests each year in the sports, travel hospitality, restaurant and catering, lodging, gaming, and specialty retail industries. Learn more about Delaware North at www.DelawareNorth.com.

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