

# Bestselling author Dr. AJ: “There’s always another door in front of you.”

*New book digs deep into the secrets and stories of 16 women of color forging leadership paths*

USA, May 5, 2021 /EINPresswire.com/ -- Aparajita Jeedigunta, otherwise known as Dr. AJ, says her name means “one who can never be defeated.” As the survivor of two traumatic brain injuries, Dr. AJ is living up to her name. A consultant, strategist and coach in diversity, equity, inclusion, and belonging, she is also an educator. She shows companies how to walk their inclusion talk and she shows women how to step into their own power and use their voices even when they’ve been raised or conditioned to do otherwise.

“By the time little girls are in fifth grade what they hear shifts from, ‘You can be anybody you want to be!’ to ‘What is your likeability factor? What is your attractiveness factor?’ By the time our girls get to middle school their idea of leadership is submissiveness, not to assert their opinion.” Dr. AJ strives to help women reclaim their natural leadership qualities and to recognize that every avenue remains open to them. “Because of our conditioning, we don’t even realize, ‘Oh, there’s always been this other door out here!’ Nobody tells you about it but it’s always right here within six feet of you.”

It took literally dying from her second traumatic brain injury for Dr. AJ to realize that at the end of the day, any limits to her success were self-imposed. “But you don’t always have to go through trauma to recognize that you truly are limitless, she says. Dr. AJ shares more of her personal story and many tips for “getting out of your own way” in the inspiring new book *International Women of Color Who Boss Up*, by Tam Luc, the author, educator, and podcaster dedicated to helping women “boss up.” This collection of interviews with female entrepreneurs of color is a rich resource for women already embracing their strengths and capabilities as well as those looking for models and mentors to help guide their journeys to greatness.

Find Dr. AJ at <https://bossupbestseller.com/aparajitajeedigunta>, where you can also find a link to *International Women of Color Who Boss Up*. And don’t miss Dr. AJ and many of the other incredibly dynamic and supportive women from the *Women Who Boss Up* book series who are scheduled to speak at the upcoming *Women Who Boss Up Summit*! Details and registration are at [www.womenbossupsummit.com](http://www.womenbossupsummit.com)

## About Women with Vision International

Women with Vision International aims to inspire, uplift, and empower women everywhere to never give up their dream of living their life on purpose. We gather dynamic, entrepreneurial women who are making a difference and changing people's lives to spark conversation around the topics that impact us all such as building their businesses, fundraising, and balancing their work and their families.

## About Tam Luc

Tam Luc is an international bestselling author and the founder of Women with Vision International who shares the triumphs, stress, and struggles of balancing her life to help women grow their businesses. After 20 years as an entrepreneur, she is able to help women leverage their messages and create the lifestyle they want through her unique book messaging strategies. Join us at <https://womenbossupsummit.com/virtualsummit>

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