

BlueStar SeniorTech Completes Initial Public Fundraise

Telehealth Company Raises \$250,000 in a Crowdfunding Campaign on Wefunder

WASHINGTON, DC, UNITED STATES, May 6, 2021 /EINPresswire.com/ -- BlueStar SeniorTech launched a crowdfunding campaign using the Wefunder crowdfunding platform to raise money to allow it to expand its expansion into telehealth with its remote patient monitoring services. The successful campaign exceeded its goal with nearly 200 investors investing over \$250,000.

Since 2013 BlueStar has provided aging-in-place tech services to thousands of families across America, keeping them safe, healthy, and connected in their homes as they age.



Last year BlueStar launched BlueStar TeleHealth entering into the high growth telehealth services industry focusing on remote patient monitoring.



BlueStar is well-positioned to seize the opportunity to serve healthcare providers and their patients"

Retired Admiral Robert Wray

BlueStar's CEO, retired Admiral Robert Wray, said, "With demand for telehealth services increasing dramatically last year as Covid-19 disrupted traditional healthcare delivery it became readily apparent that BlueStar was well-positioned to seize the opportunity and serve healthcare providers and their patient populations. Raising this capital will help us continue expanding into this exciting and highly beneficial healthcare services business."

With over 5 years of experience serving thousands of older Americans and their families offering them peace of mind as they age in place, BlueStar TeleHealth has a head start on many

competitors who are startups in the telehealth services industry. BlueStar Seniortech has been keeping customers safe, healthy, and connected with medical alerts, prescription management, fall detection, wearables, watches, and care calls.



About BlueStar

BlueStar SeniorTech provides aging-inplace and telehealth services to

American seniors Safe, Healthy, and Connected in their homes, helping them to be free and independent. Founded in 2013, BlueStar serves 5,000 families nationwide.

About Wefunder□

Wefunder is a crowdfunding platform that hosts small and startup companies and allows investors to contribute a minimum of \$100 to campaigns, enabling more people to be involved in the investment process that traditionally is only available to accredited investors. Wefunder wants to make the economy more just, equitable, and community-oriented through this democratized, pre-IPO investing.

David Coakley BlueStar TeleHealth +1 8004410230 david.coakley@bluestarstelehealth.com

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