

SIGNALL TECHNOLOGIES LAUNCHED AN ASL LEARN LAB AT BOEING

SignAll Technologies signed a contract with the Fortune500 company to install SignAll's ASL technology at one of Boeing's sites.

WASHINGTON, DC, USA, May 7, 2021 /EINPresswire.com/ -- SignAll Technologies signed a contract with the Fortune500 company to install SignAll's ASL learning technology at one of Boeing's sites. Within its framework, SignAll Technologies provides its [SignAll Learn Lab](#) to complement ASL classes which are offered to Boeing employees.



Boeing's ASL team at SignAll Lab

The companies met at an event aimed at introducing tech start-ups to well-established companies. The event was organized by the Consulate of Hungary in Los Angeles. SignAll piqued the interest of Boeing's manager of the International Strategic Partnership department, and an exploratory meeting was later scheduled.

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Marton Kajtar, Project Manager SignAll Technologies

“Interest in ASL is booming in the US. More and more schools offer American Sign Language courses for credit. Forbes refers to the Ivy League to exemplify that ASL is mainstream. No wonder the corporate sector seeks opportunities to ride the wave,” shares Marton Kajtar, Project Manager and Senior Researcher at SignAll Technologies.

“Although 2020 was challenging for many businesses, SignAll's flexibility allowed us to reestimate our markets and adjust the system to the needs of socially responsible companies which prioritize accessibility and inclusion. The cooperation with another large-scale organization* is a

great outcome. We know that our AI-powered technology, SignAll Learn Lab, will enrich the ASL

learning experience of Boeing employees,” said Zsolt Robotka, CEO at SignAll Technologies.

“We saw this as a great opportunity to partner with SignAll to provide Boeing employees with a new resource that promotes learning and inclusion, while also supporting our industrial participation commitments in Hungary” shared Boeing’s International Strategic Partnerships analyst Kennedy Donnelly. Boeing was able to install the technology at their office in Mesa, Arizona. The system was assembled in 2020, and employees have had the opportunity to use the SignAll Learn Lab to learn and practice ASL.



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Donnelly is enthusiastic about the results, noting that "the SignAll Lab is a great resource for people to practice ASL, especially since there is an emphasis on proper hand formation, body language, and facial expressions. As an intermediate ASL learner, I loved using the lab to learn new signs and to practice."

* Last month, SignAll announced another big news. The company launched the first in the world AI-empowered [application for interactive ASL learning - Ace ASL](#).

About:

SignAll Technologies is the developer of a unique technology leveraging Natural Language Processing and Computer Vision to automatically translate sign language into text. The company offers three products – SignAll Learn Lab is an interactive AI-powered system for learning and practicing American Sign Language (ASL), SignAll Chat offers automated translation ASL-English-ASL, SignAll Online is an ASL library, available for everyone. In July 2019, the company announced its second round of funding bringing its total capital raised to date to EUR 3.1 million.

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Zaryana Lisitsa

SignAll Technologies

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