

## Montgomery County Sweetens Incentives for COVID-19 Testing with Ice Cream & Cupcake Day

To encourage the Black community in Montgomery County, MD to get tested. Residents will receive free cupcakes and ice cream while supplies last.

SILVER SPRING, MARYLAND, USA, May 11, 2021 /EINPresswire.com/ -- On Saturday, May 15th, the

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As more Americans get vaccinated, Covid-19 testing is still important to protect families. Fit Fathers' goal is to attract residents by providing incentives to make for a more joyful experience." African American Health Program (AAHP) COVID-19 Response, Fit Fathers, and the "Don't Stress, Take the Test" campaign will partner with the Alpha Phi Alpha Fraternity Inc., Iota Upsilon Lambda Chapter for a "friends and family" day event encouraging the Black community in Montgomery County, MD to get tested. Participants will receive the option of a cupcake or ice cream while supplies last in addition to other free resources and giveaways.

As the guidelines loosen on mask-wearing and more people congregate outside, COVID-19 continues to be a significant health concern. Knowing your status, especially

those not fully vaccinated can help prevent unknowingly spreading the disease to close family and your community.

WHAT:Don't Stress, Take the Test - Ice Cream & Cupcake Day

Family COVID-19 testing event offering desserts for those tested, in addition to free groceries, school supplies, and pandemic protection, including a digital thermometer, gloves, and masks. Wraparound resources will be made available to individuals with positive results.

WHEN:Baturday, May 15, 2021 11:00 am – 3 pm

WHERE: IUL Smithville School Museum and Education Center 811 East Randolph Rd Silver Spring, MD 20904

WHO:Inhe African American Health Program The Fit Fathers Foundation Alpha Phi Alpha Fraternity Inc., Iota Upsilon Lambda Chapter The National Center for Children and Families

WHY: Statistics show a <u>decline in COVID-19 testing</u> across the nation, so AAHP is launching a series of initiatives with Montgomery County to attract more residents to its <u>free testing sites</u>.

For detailed information regarding the free resources, please visit AAHPcovid.com.

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The African American Health Program is funded and administered by the Montgomery County Department of Health and Human Services to help eliminate health disparities and improve the number and quality of



years of life for African Americans and people of African descent in Montgomery County, MD.

The National Center for Children and Families (NCCF) serves as the sponsor for AAHP's Targeted COVID-19 Response. With 20+ programs throughout the National Capital Region, NCCF's goal is to empower the larger community to ensure that all of its children, youth, and families receive the resources they need to become successful and contributing members. To find more information on NCCF and its programs, visit <u>www.nccf-cares.org</u>.

Fit Fathers provides fathers, mentors, and role models with the tools needed to involve their families in fitness pursuits, integrated wellness strategies, and smart living while celebrating the true meaning of fatherhood. "Stay active, eat clean, and energize your life" is its transformative mantra. Learn more at <u>www.FitFathers.com</u>.

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