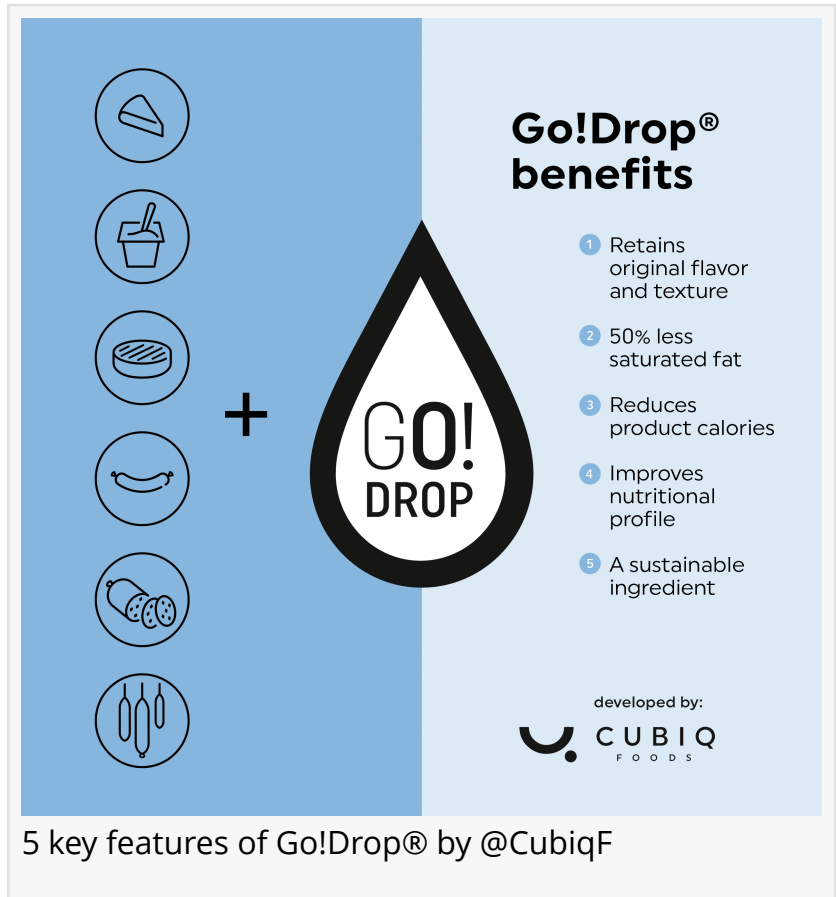


Meet Spanish Innovators Cubiq Foods and Go!Drop® a New Fat Replacer for Healthier Protein Consumption

Go!Drop® healthy fat replacer is stabilized with vegan ingredients to replace the fatty component in new or traditional processed food. Now available worldwide

BARCELONA, SPAIN, May 12, 2021 /EINPresswire.com/ -- CUBIQ FOODS is a Spanish business established in 2019 to transform natural ingredients into customized solutions for a wide range of food manufacturing partners.

CUBIQ FOODS produces and sells products at scale to European customers and it licenses production to other worldwide operators. The company has [innovative platforms that tune for hardness, texture, and flavor](#) as well as fat content in bespoke product applications.



Go!Drop® benefits

- 1 Retains original flavor and texture
- 2 50% less saturated fat
- 3 Reduces product calories
- 4 Improves nutritional profile
- 5 A sustainable ingredient

developed by:
CUBIQ
FOODS

5 key features of Go!Drop® by @CubiqF

A team of CUBIQ FOODS researchers is collaborating with traditional meat and dairy food producers, plant-based innovators, and alt-protein future-food entrepreneurs.

By 2035, every tenth portion of protein is likely to be an alternative. BCG reports that alternative proteins and the addressable conventional protein market will be worth 741 million tons. To meet this growth and high demand, CUBIQ FOODS has a mission to improve nutritional profiles using sustainable, healthy ingredients developed on-site at their extensive R&D facilities in Barcelona.

Natural Ingredients Evolved

The latest CUBIQ FOODS product, [Go!Drop® emulsion of veg oil and water is stabilized with](#)

[vegan ingredients](#) to replace the fatty component in processed foods. Put simply, a manufacturer can swap to this sustainable product to reduce the product calories while retaining the same taste and texture. You can also [replace animal fats in meat-based products with Go!Drop®](#). In fact, this ingredient can reduce the total fats by 30 percent and cut saturated fats by 80 percent - Go!Drop® is a win-win!

Why is Go!Drop® better?

This vegetable oil emulsion contains between 40% and 50% water, which reduces the caloric content, (the amount of total fat, and saturated fats) to significantly improve the nutritional profile of the product. Go!Drop® has a melting point above 80 Celsius, as well as behaving like an animal fat in terms of visual appearance, bite, and mouthfeel. These features leave the original product profile unchanged, making it the best replacement for animal fat and coconut oil in new generation foods.



Our team supports the growth of healthy, sustainable, nutritious processed foods. Manufacturers seeking the best in delicious healthier fats are invited to sample and customize our services.”
Andrés Montefeltro CEO and co-founder of CUBIQ FOODS

Commercial enquiries from all territories are welcome via the usual channels - <https://www.cubiqfoods.com>

INDUSTRY NOTES

The consumption of alternative proteins will reach almost 100 Mio Tn in the next fifteen years, driven by a growing interest in healthy, sustainable, and nutritious novel processed foods. (The fat replacer market will follow at the same pace - an amazing opportunity for CUBIQ FOODS)

□

BCG report link - <https://www.bcg.com/publications/2021/the-benefits-of-plant-based-meats>

THE GOOD FOOD INSTITUTE research link - <https://gfi.org/marketresearch/>

Plant-based food sales grew almost 2.5x faster than total food sales from 2018 to 2020. GFI report that the retail market for plant-based foods is worth \$7 billion, up from \$5.5 billion in 2019. Plant-based food dollar sales grew 43 percent in the past two years.

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Go!Drop® is a healthier fat replacer
by @CubiqF

This press release can be viewed online at: <https://www.einpresswire.com/article/540920252>

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