

Cambashi estimates there are 400 million potential users of engineering software globally

Cambashi, a leading global industry analyst and market consulting firm, today announced the release of the 2021 Cambashi Employment Observatory.

CAMBRIDGE, UNITED KINGDOM, May 12, 2021 /EINPresswire.com/ -- While traditional engineering software tools have catered for the 10 million architects and designers worldwide, there are many occupations engaged in supporting the delivery of engineering programmes that have been less well served. Data from the Cambashi [Employment Observatory](#)

shows that globally there are 6.5x the number of managers and skilled trades people compared with architects, engineers and technicians. Integrating the almost 350 million managers and trades people into the digital engineering/building process will be crucial for the success of any digital transformation effort and future growth.

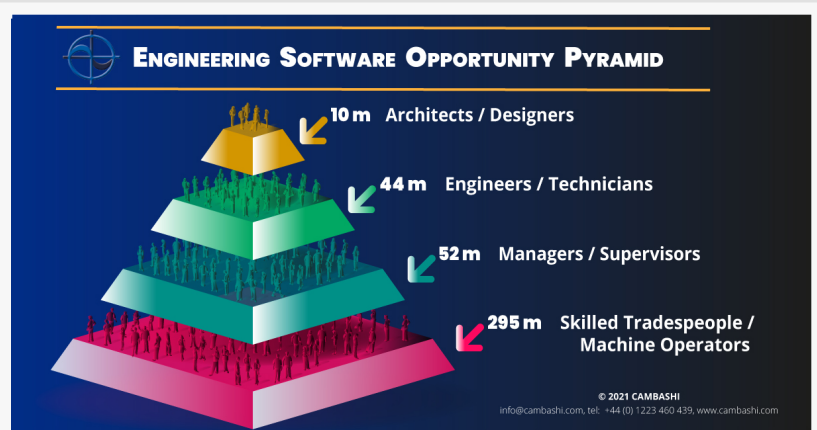
Cambashi's Employment Observatory is an invaluable tool to establish market potential for the various engineering software segments in defined industry sectors and territories. It shows exactly which countries and industry sectors employ the 350 million additional potential engineering software users.

Visit www.cambashi.com

[About Cambashi](#)

Cambashi is a global market research, industry analysis, consulting & training firm, focused on engineering and industrial software markets (IoT, BIM, PLM, CAD/CAM/CAE, GIS).

We provide in-depth market intelligence and analysis, either in the form of licensed data services or custom consultancy projects, based on our comprehensive, consistent and multi-perspective datasets containing detailed information on software investment by country, industry and



Cambashi estimates a Total Addressable Market (TAM) of 400 million potential users of engineering software globally.

provider, and on the size of potential user communities. Executives rely on Cambashi for qualified, impartial intelligence for better plans & strategies and to align internal resources, capabilities, and product planning.

We apply our extensive industry knowledge to each client's unique situation and datasets can be customized to reflect your view of the market.

Our research also informs our unique suite of world class online industry training courses, which provides a comprehensive introduction to manufacturing and the various manufacturing industries.

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