

Small Business Consultant Helps Entrepreneurs Bounce Back During Ongoing Pandemic

How one business owner makes the dream of starting your own business a reality, even in a pandemic?

PLANTATION, FLORIDA, UNITED STATES, May 13, 2021 /EINPresswire.com/ -- Small Business Consultant Helps Entrepreneurs Bounce Back During Ongoing Pandemic. Starting a business is always a lot of hard work. Starting one during a pandemic seems almost impossible. These individuals, however, managed to do just that by opening their dream businesses at a time in the world where thousands are closing their doors. Patrick Saint. Louis, Zoryn Theodore, and Michelle AbdurRashid, with the help of Dr. Neva from [Nevalliance](#), started their journey to becoming successful business owners.

Dr. Neva is the founder and CEO of Nevalliance, an international management, training, and consulting company. Dr. Neva is also an author, advisor, trainer, and professional speaker on leadership, higher education, entrepreneurship, diversity, and culture. It was not hard for her to realize that there were still individuals with the desire to make their dreams of starting a business a reality while the COVID19 pandemic wreaked havoc on the economy. So, by making some changes to her own business she created a service package to address the issues that small business start-ups were facing during the early phase of their companies. The start-up kit was designed to help individuals hit the ground running.

Patrick Saint Louis had been in law enforcement for over 20 years in Brooklyn, NY, 15 of which he served as a detective. During this time, he acquired numerous accolades and received a wide variety of law enforcement certifications and training. Patrick decided that he wanted to use his years of experience to create a legacy for himself and his family, and that gave him his motivation to begin his journey on the road to becoming an entrepreneur.

Zoryn Lazarus-Theodore has dedicated her life to helping people. With her master's in social work and 20 years of experience, she focused all her time and efforts on the children, teens, couples, and families that needed help navigating the rough rapids of life. In this line of work, it is essential to build your brand should you have dreams of leaving an impactful mark on this world. Her experience in the social services area gave her the inspiration to reach on to Nevalliance to get her business venture off the ground.

Michelle AbdurRashid believes very strongly in education. When she had a vision for a non-profit that focuses on providing children with a safe space to develop their skills and become their best selves, she would need some help in doing so.

With Dr. Neva's expertise, Patrick Saint Louis was able to launch Pat's Consulting LLC, his law enforcement/security training consulting business, where he can now share the skills that he's learned in the last two decades to help make this world a little bit safer. Zoryn Theodore is now the owner of Zen Life Therapy LLC, her very own brand, to which her incredible work in mental health can be fully recognized. Michelle AbdurRashid launched her non-profit The Tree House Learning Academy, where she now sees what was once a dream of helping children turn into reality. All business owners were provided with start-up business registration services, branding, a business plan, organizational tools, and consultation to ensure they not just got started but remained afloat.

Dr. Neva understands that with a declining job market due to the Coronavirus pandemic, the best opportunity for work is the one that you create for yourself. This is why she and her team have dedicated thousands of hours and resources into their start-up kits to help individuals like Patrick, Zoryn, and Michelle not only provide for themselves and their families but go after their dreams of financial freedom while they do it.

For more information regarding how you can get information regarding Dr. Neva consulting service for small business owners email: nalexander@nevalliance.com

Dr. Neva will be hosting a Zoom workshop on Tuesday, June 1, 2021, from 6 pm to 8 pm covering "Writing a Business Plan." For further details, please contact Dr. Neva at nalexander@nevalliance.com

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