

# Pottery with a Purpose™ Delivers DIY to Your Door with Eco-Friendly Adult Sculpting Kits

NEEDHAM, MASSACHUSETTS, UNITED STATES, May 14, 2021

/EINPresswire.com/ -- Ceramic and Air Dry Pinch Pot pottery kits promote mindfulness and creativity anytime, anywhere with everything necessary to create an original, functional piece, and profits benefiting mental health initiatives

NEEDHAM, Massachusetts – From DIY Lifestyle Expert Samantha Hoff comes [Pottery with a Purpose](#), promoting individual and community well-being through a thoughtfully curated line of eco-conscious adult clay sculpting kits that invite creativity and mindfulness anytime, anywhere - all while giving back to mental health initiatives, avail. A lifelong struggle with anxiety and an early career in the fast-paced tech industry led Hoff to find healthy mental balance in the world of DIY. Turning to at-home pottery making as a means of relaxation and self-care - offering relief from daily anxiety and reawakening inspiration - she now seeks to share the same benefits (and more) with others in a way that is accessible, fun, and eco-friendly. Art becomes therapeutic in two premier kits that both promote mental well-being and give back to mental health initiatives while including everything necessary for hand modeling an original pot, hanging planter, or functional beverage mug.



“Working with clay fully immerses you in the moment, but not everyone has time, space, or the budget to stock up on 25-pound bags of clay, a pottery wheel, and everything else a studio offers” explains Hoff. “Our kits contain all the tools necessary for success - and really, ‘success’ is achieving your own personal goal, whether that’s mental escape, connecting to yourself and others, or feeling present in your task.”



A longtime fan of the DIY “cottagecore” aesthetic, Hoff is well accustomed to working with her hands. She built her own bed frame and kitchen table using reclaimed wood, shiplapped her bedroom wall, and even crafted side tables from discarded tree stumps found in a neighbor’s yard. Through pottery making, she finds - and now offers others - an entirely fresh way to occupy her mind, take a mental break from technology, and escape daily stressors with curated Ceramic and Air Dry Pinch Pot kits that include:

Detailed instructions for creating a pinch pot, hanging planter, or functional mug

Locally sourced clay processed just two hours from her home in Needham (keeping the brand’s carbon footprint intentionally low)

Pro sculpting tools for carving, decorating, and forming each unique piece, plus a small sponge for creating a smooth, artisan finish

Plastic-free paint and vegan paint brushes (Air Dry Kit)

Keeping environmental sustainability top-of-mind, each kit is USA made, and packaging is 100% recyclable or 100% compostable for a product that both experienced and blossoming artists can feel good about. Established on foundational values of promoting the greater good, the brand’s short and long-term growth plan centers on Hoff’s charitable donation goals that include mental health, environmental preservation, and animal rescue. Discover the magic of hands-on creativity anywhere, anytime with all-new DIY Ceramic and Air Dry Pinch Pot kits from Pottery with a Purpose, available for single purchase or as part of a convenient quarterly subscription. Learn more and sign up for early access at [PotteryWithaPurpose.com](https://PotteryWithaPurpose.com). Get to know Hoff and find exclusive brand updates on Instagram @PotterywithaPurpose.

###

About Pottery with a Purpose™:

Pottery with a Purpose is a female-founded, female-run business promoting individual and community well-being through a thoughtfully curated line of eco-conscious adult clay sculpting kits that invite creativity and mindfulness anytime, anywhere - all while giving back to mental health initiatives. A lifelong struggle with anxiety and an early career spent in the fast-paced tech industry led Founder, Creator, and DIY Lifestyle Expert Samantha Hoff to seek mental and physical balance in the grounding practice of yoga. In-between classes, Hoff found joy, a means of continuous inspiration, and relief from daily anxiety in a previous hobby - pottery making. Realizing that not everyone has time, space, or the budget to recreate all that a ceramics studio offers, she established Pottery with a Purpose, delivering the same creative benefits to others through sustainably-packaged and designed "do-it-yourself" kits containing everything necessary for at-home clay play. With the help of focused instructions, you can design, create, and decorate various pottery pieces to enjoy (or gift!) for years to come. Discover a growing collection of DIY kits and learn more about Hoff at [PotteryWithaPurpose.com](https://PotteryWithaPurpose.com). Get to know the kits and find exclusive brand updates on Instagram @PotterywithaPurpose

Jessica Kopach

PR

+1 805-570-2599

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/541171759>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.