

GLOW Producer, Johnny Cafarella, Joins Lingerie Fighting Championships

New TV Series Goes Into Production This Fall

LAS VEGAS, NEVADA, USA, May 17, 2021 /EINPresswire.com/ -- Las Vegas, NV - May 17, 2021 - Lingerie Fighting Championships, Inc. ("LFC") (OTC Pink:BOTY) announced today that they have inked a deal with Johnny Cafarella who will oversee the creation of a brand new television series about the controversial MMA league. Cafarella is best known as the co-founder and producer of GLOW which saw a



Lingerie Fighting Championships is the worldest hottest MMA

resurgence in popularity recently with the success of the GLOW series on Netflix.

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"

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Johnny Cafarella

events at the Hard Rock Casino in Las Vegas," CEO Shaun Donnelly says. "He had come all the way from Minnesota to check us out and it was immediately apparent we had a lot in common."

Plans to work together had to be put on hold when Cafarella accepted a consulting role with another high

profile women's wrestling series but the two kept in touch.

"I've always felt LFC was poised to become this generation's GLOW," Cafarella says. "The live events are pure campy entertainment and they have some really tremendous athletes and characters."

GLOW, or Glorious Ladies of Wrestling, aired in the early '80's and was viewed by more than 7 million people every week at the peak of its popularity.

Donnelly and Cafarella are currently working on the framework for the new series which is

expected to start shooting in October. The series will star several LFC regulars like Jolene 'The Valkyrie' Hexx, Lauren 'The Animal' Fogle and Shay 'The Fox' Mazzato. There will also be several new characters introduced and a casting notice was recently posted at https://lingeriefc.com/join-lfc/

"We will be looking for dynamic women who have the traits needed to be successful in our league," Donnelly says, "including athleticism, beauty, charisma, strength and, above all else, a winning personality."

Those chosen will receive a recurring role on the series, the opportunity to

participate in events all over the world, paid training at the LFC gym in Las Vegas and a trip to a luxury resort in Mexico for taping.



"I'm really excited to help guide LFC to even greater heights," Cafarella says. "LFC, like GLOW, is all about empowering strong women and giving them a platform to show what they're capable of."

In the meantime LFC returns to action at the Sturgis Motorcycle Rally August 12th, 13th & 14th.

About Lingerie Fighting Championships Inc.

Lingerie Fighting Championships Inc. is a sports entertainment company focused on producing unique mixed events for live audiences and television viewers featuring attractive female fighters.

For more information please visit www.lingeriefc.com.

Forward Looking Statements

This release contains certain "forward-looking statements" relating to the business of the Company. These forward-looking statements are often identified by the use of forward-looking terminology such as "believes," "expects," "anticipates" or similar expressions. Such forward looking statements involve known and unknown risks and uncertainties that may cause actual results to be materially different from those described herein as anticipated, believed, estimated or expected. Investors should not place undue reliance on these forward-looking statements,

which speak only as of the date of this press release. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of a variety of factors, including the Company's ability to deliver the content as described in this press release, to generate revenue from the agreement described in this press release and to enter into distribution agreements with cable and satellite systems with sufficient viewership to generate revenue from the program.

The public filings of LFC may be accessed at the SEC's Edgar system at www.sec.gov. Statements herein are as of the date of this press release and should not be relied upon as of any subsequent date. LFC cautions readers not to place reliance on such statements. Unless otherwise required by applicable law, LFC does not undertake, and LFC specifically disclaims any obligation, to update any forward-looking statements to reflect occurrences, developments, unanticipated events or circumstances after the date of such statement.

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