

# \$1M Google Challenge for Media Buyers and Digital Agencies

Media Buyers and Digital Agencies can now take the \$1,000,000 Google Challenge.

PHUKET, THAILAND, May 17, 2021 /EINPresswire.com/ -- Media Buyers and Digital Agencies can now take the \$1,000,000 Google Challenge. [ReverseAds](#), an alternative to Google Search Ads, will be accepting campaign challenges through July 4th, 2021.

"We will match a free campaign, up to \$1M, if Google Search Ads "Yellow Pages" Algorithm outperforms the ReverseAds Keyword Assignment Algorithm," according to ReverseAds CEO, Mike Hahn.

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*ReverseAds CEO, Mike Hahn*



\$1M Google Challenge for Media Buyers and Digital Agencies. Sponsored by ReverseAds.

ReverseAds has historically outperformed Google Search Ads by up to 3X ROAS for brands like BMW, Marketo, ReMax, Adobe, Oracle, SUBWAY and many other considered brands. ReverseAds "RAD" keyword algorithm allows brands to be everywhere after search.

Hahn is the visionary behind the ReverseAds proprietary Keyword Assignment Algorithm.

"We solely created ReverseAds to compete directly with Google, Facebook and Big Tech. As a PPC technology using

Artificial Intelligence, we're cookieless and we have prioritized privacy since day one at ReverseAds. That makes us unlike any other ad technology available today."

Submit a challenge directly by clicking here: [\\$1M Google Challenge Submission](#)

Questions? [Contact@ReverseAds.com](mailto:Contact@ReverseAds.com)

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**GOOGLE ALGORITHM CHALLENGE**  
Google's Yellow Pages Algorithm vs ReverseAds A.I. Roadmap Algorithm

**The Local Yellow Pages**  
A directory of business listings

**VS**

**ReverseAds** assignment algorithm creates a custom "Keyword Roadmap" that predicts the path to purchase and serves buyers ads until they convert. Perfect for considered purchases!

Google's Index Based "Yellow Pages Algorithm" which says "I want this now and here it is" is great for impulse purchasing. One search, one chance yellow pages bidding model.

**ReverseAds**

ReverseAds

Google "Yellow Pages" Algorithm vs. ReverseAds  
Keyword Algorithm



ReverseAds

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