

Spryker Once Again Named the Leading Digital Commerce Platform in the Emerge 100 List

BERLIN, GERMANY, May 20, 2021 /EINPresswire.com/ -- Hosted by Emerge, the respected Dutch news hub for digital business, marketing, commerce and technology, the award-voted for by almost 1,000 companies - scores service providers across a range of categories



Spryker, an e-commerce leader which specializes in enabling large companies to become digital pioneers across B2B, and online marketplaces, has once again been named the leading digital commerce platform in the Benelux region, in the Emerge100 rankings 2021. The list, of the best companies in e-business, helps clients or agencies select the best solutions/services providers in the market.

Emerge is the leading media platform for decision-makers in digital marketing, media and e-business in Benelux, identifying upcoming trends and helping decision-makers to implement innovations in the field of marketing, technology and business. Online, it has more than 1.5 million page views and c. 350,000 monthly unique visitors, making it the most read news service in online business, marketing and e-commerce.

Spryker, which [topped the list last year](#) too, has continued to impress voters (which numbered almost 1,000 this year, a huge increase on 2020) with its comprehensive suite of e-commerce tools for businesses.

Via its platform, companies can move their B2B inventory online; analyse and measure how that inventory is selling and where; and - as desired - add voice commerce, subscriptions, Click & Collect, IoT commerce and other new features and channels.

Spryker's e-commerce platform is 'headless', meaning that users access an API-based architecture and other easy-to-integrate modules or tools delivered via a cloud-native Platform as a Service (PaaS) model. The company was named the most innovative and visionary of all new vendors in the 2020 Gartner Magic Quadrant for Digital Commerce and named a major player in

B2B e-Commerce by IDC and is the only commerce platform to provide full B2B, B2C, D2C, and Marketplace capabilities out of one stack.

Spryker recently closed a round of funding worth \$130 million, which it plans to use to extend its range of agile e-commerce tools for B2B suppliers, and to support international growth.

About Spryker

Founded in 2014, Spryker enables companies to build sophisticated transactional business models in unified commerce including B2B, B2C, and Enterprise Marketplaces. It is the most modern platform-as-a-service (PaaS) solution with headless & API-based architecture that is cloud and enterprise-ready and loved by developers and business users worldwide. Spryker customers extend their sales reach and grow revenue with a system that allows them to increase operational efficiency, lower the total cost of ownership, and expand to new markets and business models faster than ever before. Spryker solutions have empowered 150+ companies to manage transactions in more than 200 countries worldwide. Spryker is trusted by brands such as Toyota, Siemens, Hilti, and Ricoh. Spryker was named the most innovative and visionary of all new vendors in the 2020 Gartner Magic Quadrant for Digital Commerce and named a major player in B2B e-Commerce by IDC and is the only commerce platform to provide full B2B, B2C, D2C, and Marketplace capabilities out of one stack. <https://spryker.com>

About Emerce

Emerce is the leading media platform for decision-makers in digital marketing, media and e-business in the Benelux region. It identifies upcoming trends and helps e-business decision-makers to implement innovations in the field of marketing, technology and business within their company, and provides the latest e-business inspiration, knowledge and networking. Online, Emerce has more than 1.5 million page views and around 350,000 monthly unique visitors, making it the most read news service in online business, marketing and e-commerce in Benelux. Emerce's media portfolio includes news service about online business, magazines, special editions such as the Emerce100 rankings and eGuide, e-mail alerts, web seminars, RSS feeds and (online) events such as Emerce eDay and Digital Marketing Live! Emerce also organizes award shows, such as Dutch Interactive Awards (DIA) and Website of the Year

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