

Simpel and Associates launches Transformation Insights, Inc.

A technology start-up offering data driven, program management solutions

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Simpel and Associates, a leader in [transformation](#) consulting, announced the launch of a new venture known as Transformation Insights. The start-up will deliver data-driven technology solutions that will simplify large-scale [change](#) programs and reduce costs through automation.

Transformation Insights will base its products on Kinetic Transformation, a transformation management methodology developed across more than 20-years of studying and leading complex change programs by Simpel and Associate's CEO, Nathan Gampel.



SIMPEL & ASSOCIATES
Kinetic Transformation

Simpel and Associates Logo

According to Gampel, research shows that the market for business transformation products and services will grow into trillions of dollars globally. With 70% of programs destined to miss the mark, now more than ever, there is a need for products that better the odds.

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Founded in 2016, Simpel and Associates specializes in leading transformation programs like post-merger

integrations, digital transformations, and efforts to modernize how organizations work. Through its proprietary Kinetic Transformation philosophy, Simpel and Associates provides [program](#) management, operating model design, and change management services to \$100 million + organizations, Fortune 500s, and Private Equity-backed organizations.

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For more information about Simpel and Associates, please visit our website at:

<https://www.simpelandassociates.com/>

Rebecca Gampel

Simpel and Associates, LLC

info@simpelandassociates.com

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