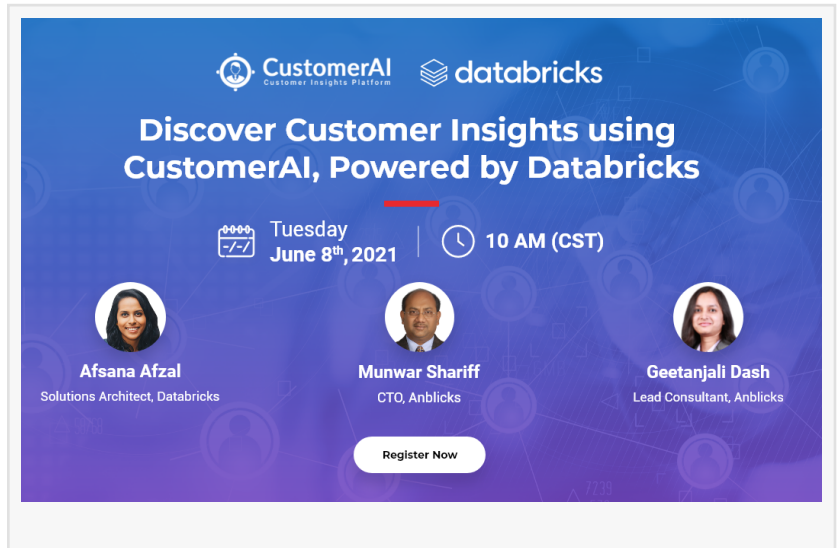


# Anblicks to host a webinar for Discovering Customer Insights powered by Databricks Lakehouse platform

*Learn how CustomerAI, a customer 360 solution, helps you understand, engage and retain valuable customers and win more business.*

ADDISON, TEXAS, UNITED STATES, May 24, 2021 /EINPresswire.com/ -- Anblicks Inc., will be hosting a webinar titled, “Discover Customer Insights using [CustomerAI, powered by Databricks](#)” on 8th June 2021 at 10AM CST. The webinar will be delivered by Mr. Munwar Shariff, CTO and Ms. Geetanjali Dash, Lead Consultant from Anblicks Inc., and Afsana Afzal - Solutions Architect, Databricks.



The banner features the logos for CustomerAI (Customer Insights Platform) and Databricks at the top. The main title is "Discover Customer Insights using CustomerAI, Powered by Databricks". Below the title, it specifies the date and time: "Tuesday June 8th, 2021 | 10 AM (CST)". Three speakers are listed with their photos and titles: Afsana Afzal (Solutions Architect, Databricks), Munwar Shariff (CTO, Anblicks), and Geetanjali Dash (Lead Consultant, Anblicks). A "Register Now" button is located at the bottom center.

“

Customer 360 Insights help organizations across insurance, banking, retail, hospitality, etc. to personalize interactions, offer faster service, increase cross-sell revenue & retain valuable customers”

*Munwar Shariff, CTO at Anblicks.*

Databricks’ Lakehouse Platform helps organizations accelerate innovation by unifying data teams with an open, scalable platform for all of their data-driven use cases. From streaming analytics and AI to business intelligence (BI), Databricks provides a modern lakehouse architecture that unifies data engineering, data science, machine learning and analytics within a single collaborative platform.

CustomerAI, powered by Databricks, is a statistical and [predictive analytics solution](#) developed by Anblicks. It helps business leaders to understand, engage, and retain their valuable customers by enabling them to determine who

are the right customers to target, what content will most influence them, and when they are most receptive to offers.

CustomerAI is built on a modern data platform that includes Talend for data integration, Databricks for data storage, analytics and machine learning, and Power BI for interactive visualizations and business intelligence.



"Customer 360 Insights helps organizations across insurance, banking, retail, hospitality and more to personalize interactions, offer faster service, increase cross-sell revenue and retain valuable customers" says Munwar Shariff, CTO at Anblicks.

"The ability to uncover actionable insights from data has never been more important as enterprises look to adapt, innovate and better prepare for the future," said Marc Lobree, Director, Consulting Partners at Databricks. "We're excited to be working with Anblicks as they leverage the power of the Databricks Lakehouse Platform with CustomerAI to provide near real-time business insights for customer lifetime value."

[Click Here to Register for this Webinar](#)

The event will also be recorded and shared with the registered users for on-demand viewing.

About Anblicks ([www.anblicks.com](http://www.anblicks.com)):

Anblicks is a Cloud Data Engineering company enabling customers to make data-driven decisions since 2004. Headquartered in Addison, Texas, Anblicks helps businesses accelerate their digital transformation journey, paving the road for new and streamlined business across the globe. The company commits to deliver excellence to the customers in Data Analytics, CloudOps, and Modern Apps using state-of-the-art services, solutions, and accelerators.

Dilip Rajpurohit  
Anblicks Inc.  
+91 73839 05793

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/541942552>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire,

Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.