

Berrylook Launched a Sales Campaign on Tops And Blouses in 2021 Q2

Berrylook recently offered great discounts on women's fashionable dresses.

HONG KONG, CHINA, May 27, 2021 /EINPresswire.com/ -- Berrylook, an online wholesaler and retailer that deals in all sorts of fashionable garments, recently started offering [cute tops](#) and blouses to entice prospective buyers to shop more in 2021 Q2. The owners have indicated that they have set an astronomical sales target for the second quarter of 2021. The offers that are valid until June 30th will drive sales like never before, the owners believe. However, Berrylook owners have also added that the large discounts that they offered on select skater, maxi, and shift dresses boosted sales in Q1 this year. Encouraged by the user response, the owners decided to continue the special offers in May and June as well.

Berrylook's [womens blouses](#) include V-neck, round neck, turned down collar, tie collar, and long sleeve blouses that are trending now. Buyers who are looking for somewhat retro designs can also find their favourite dresses online. The dresses are categorized according to neckline types, hemline, colour and types of fabric. Prospective buyers can also choose from dresses that are designed for different occasions and can also select their budget range to narrow down the options. The online store also comes with a size guide and a complete style guide that has been developed in consultation with the top fashion designers. Berrylook owners believe that their users will find these customization options highly useful and the huge discounts will impact sales in 2021 Q2.

“While cheap and trendy blouses and tops have been a major reason behind our continuous growth, we actually managed to get the edge in the current market by bringing more customization options. We have even talked to real people who have expressed unambiguously that they found the customization options highly useful. Not to mention that they were delighted to get the huge discounts on blouses and tops. In 2021 Q1, we have overachieved in terms of gross sales. We just believe that we will be equally successful in driving interest in our brand in Q2 as well”, said the owner of the e-commerce company very recently during a press conference.

About the Company

Berrylook offers cheap tops and blouses for women through its e-retail store.

To know more, <https://www.berrylook.com/>

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