

New Book on Maximizing Your Impact Toward Impoverished Children Achieves #1 Amazon Bestseller Status on Launch Day

FRESNO, CALIFORNIA, UNITED STATES, May 27, 2021 /EINPresswire.com/ -- Ignite Press announced this week that Jenn Tarbell, Lance Wood, and Celina Kim's new book, \$4.83: The cost to impact the life of a child for a year...maybe Forever became a #1 bestseller on Amazon this week in the categories of Social Issues, Microeconomics, Christian Stewardship, and more!

The book is available on Amazon at <https://amzn.to/3fNvl0e>

With \$4.83, you could buy a large coffee, grab a medium-sized movie theater popcorn, or even pay for thirty minutes of big city downtown parking. But with that same \$4.83, through Christ-centered microfinance, you could impact the life of a child for a year... maybe forever.

"I began to zero in on microfinance as the most effective way to use giving dollars," says Lance. "With microfinance, just a little bit of outside help empowers men and women to band together and pull themselves out of poverty. Microfinance is extraordinarily efficient. I would say that in the world of charity, it's nothing less than earth-shattering."

To celebrate the launch of the book, the Kindle version of the book will be on sale for 99 cents for a limited time.

Jenn Tarbell has spent over 10 years working directly for and with Christ-centered microfinance organizations as an employee, executive team member, consultant, and board member. She devoted significant time on the ground internationally with clients, workers, and donors seeing



and evaluating these efforts in operation. She is also an entrepreneur and has spent the last three years working on various technology startups. Jenn's deep passion is seeing lives transformed through business—especially microfinance.

Lance Wood is a businessman and a numbers guy. He's a CPA and has spent 38 years in public accounting. He was a partner at PricewaterhouseCoopers, LLP (PwC) and is now the OC Area Director for the National Christian Foundation. In 2008 Lance discovered the magic of microfinance. He has concluded that Christ-centered microfinance is holistic, has the highest impact, and is the most cost-effective way to help kids. Period. He will tell you it still blows his mind.

Celina Kim is based in Los Angeles, California and holds a B.A. in International Development Studies from UCLA and M.S. in Sustainability Management from Columbia University. She has 5 years of experience working with a Christ-centered microfinance organization and is passionate about sustainable global development. In recent years, she has been working on a sustainability-focused startup that promotes socially and environmentally responsible growth in business.

Contact Info: kidswin483@gmail.com

Visit Amazon at <https://amzn.to/3fNvI0e> to purchase the book and learn more!

Malia Sexton
Ignite Press
+1 559-477-4202
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/542283256>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.