

Scottsdale Digital Marketing Agency MINT Social Named Best Large Advertising Agency in 2021 AZ Foothills Annual Poll

SCOTTSDALE, ARIZONA, UNITED STATES, June 1, 2021

/EINPresswire.com/ -- The Scottsdale, AZ-based digital marketing agency [MINT Social](#) has been named [Best Large Advertising Agency](#) in the annual 'Best of Our Valley' issue from [Arizona Foothills magazine](#).

It is another solid recognition win for [MINT Social](#), which has won prior recognition from AZ Foothills in 2020 and 2019 for Best Social Networking and Online Media Firm.

"We are happy to be named as Best Large Advertising Agency in the 'Best of our Valley' issue. Online advertising is top of mind with our clients as well as being able to scale the lead gen and online sales budget," said Matt O'Brien, Founder/CEO of MINT Social. "But it's only one part of our overall digital marketing strategy for clients. We also have great strength in social media marketing, content marketing, and content syndication."

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*Matt O'Brien, Founder/CEO of
MINT Social*

Since its founding over a decade ago, local and national clients have found MINT Social to be the go to digital marketing agencies for growing their business.

MINT Social's unique approach to online marketing is centered on accelerating successes and failures.

Every business MINT Social works with is unique, but



best of
A Z F O O T H I L L S

Best Large
Advertising
Agency

The MINT Social logo, featuring the word 'MINT' in a bold, green, sans-serif font with a small green leaf icon above the 'I', followed by 'Social' in a grey, sans-serif font.

MINTSocial was voted the Best Large Ad Agency 2021 in AZ Foothills Magazine

ultimately the need to create a model for predictive results is needed. MINT Social calls this "truth" maps and uses an iterative process of failure hacking...fail fast to accelerate success.

About MINT Social

MINT Social is a digital marketing agency specializing in online advertising, social media marketing, content marketing and online branding. When you work with MINT Social, you will build your online presence and clientele. We accelerate online marketing results to help businesses get found and scale their business online.

Businesses hire us to:

- * Build a content marketing engine to grow influence and engagement online
- * Create a seamless online experience for search, social, mobile, and local marketing
- * Attract and convert prospects into customers
- * Retain and evangelize your customer base

For more information on working with MINT Social, contact us today at <https://www.mintsocial.com>

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best
[OF OUR VALLEY 2021]

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BEST BOUTIQUE ADVERTISING AGENCY: Avintiv Media
Avintiv Media is an award-winning boutique digital marketing agency located in Scottsdale, Arizona, that provides branding, website design and development, SEO and digital marketing solutions to brands that want to grow!
www.avintivmedia.com

BEST LARGE ADVERTISING AGENCY: MINT Social
www.mintsocial.com

BEST ALTERATIONS/DRY CLEANING/LAUNDRY: Fifth Avenue Alterations
www.fifthavenuealterations.com

BEST AUCTIONEER: Letitia Frye, Letitia Frye LLC
Letitia Frye encompasses passion in every aspect of her work. Whether

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