



Klik Belts Revolutionizes Tactile Apparel Industry with Innovative 'Build-Your-Own-Belt' Option

The company is renowned for utilizing workhorse materials found in the aerospace industry.

AUSTIN, TEXAS, UNITED STATES, May 29, 2021 /EINPresswire.com/ -- Globally renowned company, [Klik Belts](#), is pleased to announce the official launch of its game-changing '[build-your-own-belt](#)' option for men and women.

Klik Belts is a revolutionary tactical belt with an aesthetically empowering design that combines strength with form and function. The company designs a variety of different styles to suit any wearer, male or female, and features AustriAlpin's trademark 7075 aluminum alloy COBRA® buckle – a workhorse material that has been utilized in the aerospace industry since 1943.

In the company's most recent news, Klik Belts has launched a brand-new service for those looking for durable custom belts – its 'build-your-own-belt' option. This option enables visitors to the site to self-design their ultimate belt using the website's integrated and interactive feature.

"We've received so much positive feedback about our products, and we are continuously looking for ways to innovate in our niche market," states Dona Seitsinger, owner of the company. "After many creative brainstorming sessions, our team developed the idea to enable clients to build their own belts to suit their specific tastes and needs. We are very excited for this launch and know our current and future clients will be, too."

"Our new feature uses the latest 3D technology and animation to build your custom belt through a truly unique and gorgeous graphic experience," Seitsinger continues. "After you build your new custom belt, the belt will strike like a COBRA snake."

When using the website's integrated 'build-your-own-belt' feature, consumers will be able to choose from a variety of customizable options, including:

- Buckle style and color
- Belt width
- Belt color
- Bly count
- Size

- Positioning of Velcro on inside of belt and belt tail

To make this incredible feature possible, Klik Belts collaborated with a number of companies to ensure a seamless transition:

Inventory Technologies – Inventory Technology Partners provided expert consulting to Klik Belts to reinvent their back-end DEAR inventory management system including a SKU solution for the Build Your Own Belt feature that addresses the thousands of SKU possibilities while also being easy to manage and update.

Brand 3D – The Brand3D technology platform hosts the Shopify App and Brand3D was tasked with creating the 3D belt product configuration process, including the 3D graphics and animation used to show what each option would look like using photorealistic 3D effects. Brand3D is a leader in a new wave of innovation in realistic 3D product experiences for e-commerce.

Madwire Marketing 360 – Madwire is Klik Belt's marketing firm which uses and manages the app integration, landing page, and completed all of the 3D rendering of components.

For more information about Klik Belts, or to 'build-your-own-belt,' please visit www.klikbelts.com.

About Klik Belts

Founded in 2014, Klik Belts was specifically designed to provide consumers with a revolutionary product made from a simple object. The company is owned and operated by Dona Seitsinger, whose mission is to ensure every product ships quickly, looks stylish, and doesn't sacrifice security.

The company's signature AustriAlpin COBRA® buckle was inspired by the aerospace industry, which has been utilizing this robust material for everything from commercial planes, fighter jets, and space travel.

www.klikbelts.com

Dona Seitsinger
Klik Belts
+1 888-757-5545
dona@klikbelts.com

This press release can be viewed online at: <https://www.einpresswire.com/article/542447967>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire,

Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.