

Alpha Hale Consulting Unveils Its Position In The Market As a Data Intelligence Provider

London based data strategy specialist, Alpha Hale Consulting highlights how implementing data intelligence strategies can impact business growth.

LONDON, UNITED KINGDOM, June 2, 2021 /EINPresswire.com/ -- Alpha Hale Consulting is a boutique management consultancy specialising in strategy, data intelligence and data transformation for business growth. Services are geared towards [business growth consulting](#) and creating steadfast business performance whilst helping businesses use data as a fundamental core asset.

Alpha Hale Consulting offers a fantastic [data strategy service](#) to businesses which enables them to make full use of their digital environment therefore allowing them to maintain or increase their market share. The consultancy works closely with key business individuals across the organisation. The importance is not only to leverage the existing business model via the use of data, but also to create a robust data infrastructure within the organisation.

Data intelligence allows businesses to connect with data in a way which exposes them to their technology landscape. The advanced data analytical skills used, allows a business to analyse patterns in their data so that they can use these insights to benefit the organisation across the board. This form of continuous improvement greatly increases a



Alpha Hale Consulting

Crown
Commercial
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Supplier

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Gail Calliste, CEO Alpha Hale Consulting

business’s adaptability to their market as they now become instant reactors to their chosen environment. Having a good data strategy captures all the elements of data intelligence and highlights the importance of data as an asset.

Gail Calliste, Founder & CEO said: “We are now in the digital age. Therefore, it is imperative that businesses start adopting a data strategy which will enable them to embrace and exploit everything which is available to them within their chosen market. This not only includes the leverage of data, but should also include embracing opportunities within their technology landscape. A data

strategy is always evolving and always questioning what the business needs. This is what makes it a fundamental need for businesses to adopt.”

[Get in touch here](#) to see how our data strategy can transform your business.

Gail Calliste, CEO
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