

Resuscitation leaders bring a novel, digital CPR-learning solution to Canadian hospitals

The American Heart Association and Heart and Stroke Foundation of Canada collaborate on resuscitation product offering, elevates delivery of high-quality CPR

DALLAS, TX, UNITED STATES, June 1, 2021 /EINPresswire.com/ -- The American Heart Association (Association) — the world's leading voluntary organization dedicated to a world of longer, healthier lives — and the Heart and Stroke Foundation of Canada (HSFC) — the leading organization in Canada dedicated to fighting heart disease and stroke — announced today the entry of the Association's [digital resuscitation portfolio](#) into the Canadian health care market, leading with [Resuscitation Quality Improvement](#)® (RQI®) 2025. The move signals another milestone in the Association and HSFC's longstanding collaboration and shared commitment to decreasing disability and death from cardiovascular diseases/stroke.

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Adam Cheng, M.D., American Heart Association volunteer expert

For decades, the organizations have worked jointly to develop North American emergency cardiovascular care guidelines. Now, the Association and HSFC are making RQI 2025 available to Canadian health care providers, positioning them to achieve, master, sustain and deliver high-quality CPR — the cornerstone for cardiac arrest survival — through more frequent learning experiences. [HeartCode® Complete 2025](#), a program combining online instruction with self-directed, hands-on skills testing at a simulation station, will also be offered as an option.



American Heart Association®

American Heart Association logo copyright American Heart Association



Heart&Stroke Foundation™

Heart and Stroke Foundation of Canada logo

“Traditional Basic Life Support training has been the standard for decades, but studies show CPR skills can decay within three to six months following this instruction,” said Adam Cheng, M.D., Association volunteer expert and Pediatrics and Emergency Medicine Departments professor at the University of Calgary. “The design of these new programs brings consistency and frequency to resuscitation education, which are key to improving health care providers’ ability to deliver high-quality CPR when responding to cardiac arrest events. Ensuring every patient has the best chance of survival every time means eradicating ‘skills decay’ and building ‘skills mastery’.”



RQI and HeartCode Complete 2025 programs, co-developed by the Association and Laerdal Medical, one of the world leaders in medical simulation and resuscitation training, will be marketed, sold and distributed by RQI Partners. Formed in 2018, the company is a partnership between and service provider for the Association and Laerdal. HSFC, which is responsible for granting resuscitation and first aid training credentials in Canada, will recognize and endorse RQI as an initial training course and an approved prerequisite to its renewal or advanced courses. Course completion cards will be issued by the Association and display both HSFC and the Association’s logos.

“We are excited to collaborate with the Association to bring these digital resuscitation education options to our hospitals and clinicians,” said David Knechtel, HSFC’s vice president, business development and engagement programs. “Together, we are helping to elevate resuscitation quality improvement initiatives in Canada. We look forward to these globally successful programs supporting health care providers when responding to cardiac arrest events.”

RQI is a proven resuscitation quality improvement program currently used by 1,000+ hospitals in the U.S. and outside the country. RQI is self-directed, simulation-based mastery learning and performance provided through cognitive and hands-on CPR quality improvement sessions that measure and verify competence. The program employs a “low-dose, high-frequency” model requiring health care providers to complete course assignments in short sessions every quarter.

Offered in English, courses in the Association’s digital resuscitation portfolio are rooted in the True Adaptive™ learning design, which leverages artificial intelligence. Courses afford personalized instruction tailored to and driven by individual needs, knowledge levels, actions and performance.

“Expanding the reach of these innovative programs and technology to the Canadian health care market offers an opportunity to help advance how hospital educators and administrators teach, and providers learn,” said Clive Patrickson, RQI Partners’ CEO. “Further, how we deliver resuscitation education in the current physical distancing climate must evolve. The Association’s digital learning solutions provide an alternative pathway to CPR compliance, confidence and competence, leading to improved cardiac arrest patient outcomes.”

To complement products in the Association’s digital resuscitation portfolio, Canadian health care organizations will also have access to the Association’s Get With The Guidelines®–Resuscitation program. Designed to help prevent in-hospital cardiac arrest and optimize outcomes through benchmarking data, quality improvement, knowledge translation and research, pairing GWTG-R with RQI and HeartCode Complete positions hospitals to cohesively refine resuscitation practices and data management.

Information about Resuscitation Quality Improvement at www.rqipartners.com, HSFC’s CPR programs at www.cpr.heartandstroke.ca.

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American Heart Association

The Association is a relentless force for a world of longer, healthier lives. We are dedicated to ensuring equitable health in all communities. Through collaboration with numerous organizations, and powered by millions of volunteers, we fund innovative research, advocate for the public’s health and share lifesaving resources. The Dallas-based organization has been a leading source of health information for nearly a century. Connect with us on heart.org.

Heart and Stroke Foundation of Canada

Life. We don’t want you to miss it. That’s why HSFC leads the fight against heart disease and stroke. We must generate the next medical breakthroughs, so Canadians don’t miss out on precious moments. Together, we are working to prevent disease, save lives and promote recovery through research, health promotion and public policy. Recently, HSFC released a new creative concept, Beat as One, to unite people in Canada as a community against the myriad of issues surrounding heart disease and stroke. Learn more and join us to beat heart disease and stroke.

Laerdal Medical

Laerdal is dedicated to our mission of helping save lives. For 60+ years, Laerdal has remained a world leader in health care education, training and therapy solutions. Laerdal develops products, programs and digital solutions designed to increase survival and improve patient outcomes. By implementing evidence-based solutions within the areas of resuscitation, patient safety and global health, we address the changing needs of health care organizations and help build competence of health care providers, educators and lay rescuers. Together with our partners, we believe we can help save one million more lives, every year. Laerdal is a global company in 25

countries worldwide headquartered in Stavanger, Norway.

RQI Partners LLC

RQI Partners is a partnership between the Association and Laerdal, positioning the organizations to deliver innovative solutions that accelerate the impact of their lifesaving mission. The company blends the Association's leadership in science/resuscitation education with Laerdal's expertise in technology and implementation to deliver impactful and innovative resuscitation quality improvement programs.

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