

## CRANK MEDIA TEAM CONTINUES TO GROW

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<u>Crank Media</u> is pleased to announce the hiring of key new members to the team. Music industry veteran, Lyle Chausse will be the Director of Promotions & Marketing. His extensive background in the music business included working for promoters Live Nation and AEG along with breaking acts at both Sony Music and EMI. Joining Lyle in the role of Marketing & Communications will be Jana Benoit. Jana brings expertise in artist management and an extensive background in film that has included several series on Netflix. Lastly designer Jake Carter will be bringing his creative talent to Crank in the role of Graphic Designer.

"I am very pleased that the three new members are joining the already top team at Crank Media and will become an integral part of the company and with many new Music, Film and TV projects on the horizon it was important that adding these key players to the team was the right move for the already fast paced growth that has been set by Stephen Brown the CEO", said Stephen Young, Vice President of Crank Media.

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For more information:
Crank Media Inc
1720 650 West Georgia St
Vancouver, BC V6B 4N8
Contact: Stephen Young, Vice President info@crankmedia.ca

Stephen Brown Crank Media Inc +1 6045582515 email us here This press release can be viewed online at: https://www.einpresswire.com/article/542663911

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