

# The Futurist Institute Releases a Book on The Future of Travel

*New book from The Futurist Institute includes executive essays that highlight changes for the travel industry after the COVID pandemic and in the decade ahead.*

AUSTIN, TEXAS, USA, June 1, 2021 /EINPresswire.com/ -- [The Futurist Institute](#) released a book on Memorial Day Weekend 2021 titled [The Future of Travel](#): Trends and Technologies Shaping the Decade Ahead.

This book is a collection of essays that attempts to answer the critical question, "What will happen to travel in the wake of COVID — and in the decade beyond?"

Leading experts, futurists, and executives in travel, leisure, and hospitality contributed essays focused on the most important future trends impacting these industries, including the associated opportunities, priorities, perception shifts, and challenges that will shape the decade ahead.



Contributors to The Future of Travel included Linda Rutherford of Southwest Airlines, Nigel Fell of the World Tourism Association for Culture and Heritage, Elena Rodríguez Blanco of AUTHENTICITYS, Dan Cockerell of Cockerell Consulting Group, Daniel McCoy of the

Transportation Security Administration, Adam Wesolowski of Airalo, Nawfal Patel of The Futurist Institute, Samarth Kejriwal of Uber, Darshika Jones of Intrepid Group, and [Jason Schenker](#) of The Futurist Institute and Prestige Economics.

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What will happen to travel in the wake of COVID — and in the decade beyond? That's what the essays in The Future of Travel answer.”

*Jason Schenker, Chairman of  
The Futurist Institute*

The essays addressed topics on the economy, long-term trends, the future of work and jobs, technology, sustainability, and other futurist topics. The Futurist Institute's Jason Schenker and Nawfal Patel were the

editors of this book

Jason Schenker, Chairman of The Futurist Institute, shared his thoughts on the book's release. "I am so pleased that this book came together to provide a timely perspective on the travel industry. There are many reasons to be optimistic as vaccinations rise, COVID cases fall, and economies reopen."

Mr. Schenker founded The Futurist Institute in 2016 to help analysts, strategists, and executives become futurists and capture long-term opportunities in trends and technology disruptions while also mitigating downside risks. His bestselling books include *The Future After COVID*, which was released in April 2020. "I hope everyone will buckle up and come along for the ride as The Futurist Institute presents these big ideas and visions for the future of travel," he added.



THE FUTURIST INSTITUTE



Jason Schenker, Chairman of The Futurist Institute

The Future of Travel was published by Prestige Professional Publishing and is available in paperback and for Kindle at <https://www.amazon.com/dp/B09698QR82>.

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