

## Lisa Bichsel, Outstanding Medical Marketing Strategist, and Owner & Founder of BMMG, Zoom Interviewed.

Lisa Bichsel, outstanding Medical Marketing Strategist, and Owner & Founder of BMMG, Zoom Interviewed for The DotCom Magazine Entrepreneur Spotlight Series.

SAN FRANCISCO, CALIFORNIA, UNITED STATES, June 7, 2021 /EINPresswire.com/ -- Lisa Bichsel, outstanding Medical Marketing Strategist, and Owner & Founder of BMMG Zoom Interviewed for The **DotCom Magazine** Entrepreneur Spotlight Series.



Lisa Bichsel, Owner & Founder, BMMG

Lisa Bichsel, successful Medical Marketing Strategist, and Owner & Founder of BMMG joins other



Lisa Bichsel is a leader in the field of medical marketing and strategy, and it was an honor to have her on the show!"

> Andy "Jake" Jacob, CEO, DotCom Magazine

leaders, trailblazers, and thought leaders being Interviewed for the popular DotCom Magazine Entrepreneur Spotlight Series.

Lisa Bichsel has been Zoom Interviewed by Andy "Jake" Jacob, CEO of DotCom Magazine for the Online Magazine's Entrepreneur Spotlight Video Interview Series. Lisa Bichsel joins other leaders selected by the editorial team of DotCom Magazine be interviewed on compelling video series.

## FOR IMMEDIATE RELEASE

Lisa Bichsel, a Leading Medical Marketing Strategist, and passionate Owner & Founder of BMMG has been Zoom interviewed by DotCom Magazine as part of the online magazine's Entrepreneur Spotlight Video Interview Series.

Lisa Bichsel of BMMG joins other leading CEO's, founders, and thought leaders that have participated in this informative and popular video interview series. In the interview, Lisa Bichsel discusses the newest offerings of BMMG, what makes the company different than other firms, and shares sensational thoughts on leadership and entrepreneurship. Lisa Bichsel joins other leaders building strong and compelling companies that have been invited to participate in the exclusive video series.

Andy Jacob, CEO of DotCom Magazine says, "The interview with Lisa Bichsel was tremendous. She has an awesome background in the advertising and marketing space. The success of BMMG is a true testament to their team and their people. It was a real honor to have Lisa Bichsel on the video series. Interviewing Lisa Bichsel was a lot of fun, educational and impressive. It was eye-opening to have Lisa Bichsel on the show, and I know people will be absolutely intrigued by what he has to say."

Andy Jacob continues, "It is the goal of DotCom Magazine to provide the absolute best in what entrepreneurship has to offer. We have interviewed many of the leading entrepreneurs in their respective field, and Lisa Bichsel of BMMG has a remarkably interesting story. We were incredibly pleased to have Lisa Bichsel on the show as it takes amazing leadership to build a company like BMMG. There are so many powerful and talented entrepreneurs throughout the world. I am extremely fortunate to interview the best of the best, and I always come away humbled by how many dynamic and talented people are building amazing companies. Lisa Bichsel and BMMG are providing an delighting service to their clients, and they have leveraged their team's background and experience to build a matchless company. As we scout the world for energetic entrepreneurs and companies, it is always a wonderful experience for



The DotCom Magazine Entrepreneur Spotlight Show



Interview

to meet leaders like Lisa Bichsel who are forging an incredible path for others. At DotCom Magazine, we believe entrepreneurs are the heartbeat of the world.

We believe it is a world where risk takers must be lauded, saluted, and respected. Outstanding entrepreneurs know that nothing is given to them.

Successful entrepreneurs get up every morning and give an amazing effort. We salute the leaders of this world like Lisa Bichsel".

DotCom Magazine is a leading news platform providing fascinating interviews with news makers, thought leaders, and entrepreneurs. DotCom Magazine is the leader in putting people with insatiable entrepreneurial spirit at the forefront of every story it publishes. The Entrepreneur Spotlight Interview Video Series looks at business through the lens of a successful entrepreneur's mindset. The Entrepreneur Spotlight Series has included many high-profile leaders, including Inc500 founders, Ted Talk presenters, ABC Shark Tank



The DotCom Magazine Exclusive Entrepreneur Spotlight Series



The DotCom Magazine Entrepreneur Spotlight Series

participants, venture backed visionaries, high profile CEO's and Founders, and many other wonderful thought leaders and entrepreneurs. DotCom Magazine covers Founders and CEO's making a difference. Regardless of who the entrepreneur is, where they live, or what they are doing, if it is interesting and newsworthy, DotCom Magazine covers it. In selecting entrepreneurs for this important video series, we consider the newsworthiness of the story and what our readers want to learn about. If something is important to our readers, it is important to DotCom Magazine. The people at DotCom Magazine believe in including a diverse range of entrepreneur voices in our reporting, actively pursuing diversity in our entrepreneurs, and listening to our readers and viewers to make sure we are as open and responsive as possible.

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