

# My Product Today Reviews Ingenious Home & Kitchen Products

*When selling on Amazon, or any other platform, it's important to know where and what consumers are buying.*

FORT LAUDERDALE, FL, UNITED STATES, June 5, 2021 /EINPresswire.com/ -- My Product Today, a start-up headquartered in Ft Lauderdale, Florida is actively reviewing new products in the Home & Kitchen category. The Home & Kitchen category represents 40% of the Amazon market share and My Product Today is looking for entrepreneurs with innovative ideas in the Home & Kitchen space.

When selling on Amazon, or any other platform, it's important to know where and what consumers are buying. Edwin Perez from My Product Today explains, "If you create a new brand in a niche category that very few people shop in, you're going to have some trouble".

CEO, Ricardo Valderrama says "We are looking to mitigate risk for our Brand Partners and the best way to accomplish this is with unique products in popular categories."

“

We are looking to mitigate risk for our Brand Partners and the best way to accomplish this is with unique products in popular categories."

*Ricardo Valderrama*

My Product Today is a Florida-based company that prides itself on empowering normal everyday people to become successful entrepreneurs.

For more information on My Product Today, visit: [myproduct.today](http://myproduct.today)



Ricardo Valderrama  
My Product Today  
+18139669256 ext.

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/543040955>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.