

Ceiba Healthcare and Zyter Sign Go To Market Agreement

Strategic Partnership is formed in Telehealth Sector

NEW YORK, NY, UNITED STATES, June 11, 2021 /EINPresswire.com/ -- [Ceiba Healthcare Ltd.](#), an integrated telehealth and medical device connectivity solutions provider to hospitals, has announced today it has formed a strategic collaboration with [Zyter](#), Inc., a leading digital health and

IoT-enablement platform. Under the terms of the master services agreement entered into, both companies will be able to access and promote each other's solutions to their respective customer bases worldwide.



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Mr. Afsin Alp, Founder and CEO at Ceiba Healthcare

Zyter's digital health platform for clinical collaboration helps providers deliver quality care to patients through solutions that span telehealth and virtual visits, home health, and remote patient monitoring. Ceiba customers using the company's eClinics Platform will now have access to Zyter's communication, collaboration and integration platform as well as Ceiba's telehealth and remote patient monitoring solutions. In return, Zyter will be able to access Ceiba's tele-ICU application from within its digital health

platform resulting in Ceiba products and solutions being rolled out into hospitals in which Zyter operates.

Mr. Afsin Alp, Founder and CEO at Ceiba Healthcare stated: “Ceiba has entered its growth phase looking to expand globally with reputable and established partners. We have great synergies with Zyter and are very excited to be working in partnership with them as we expand Ceiba products into the United States healthcare sector and beyond.”

Even before the [COVID-19 pandemic](#), many healthcare organizations were struggling with a shortage of skilled ICU nurses, lack of integration between medical devices and clinical

information systems, real-time data access, as well as budgetary restrictions. An integrated digital health solution that includes tele-ICU capabilities can help alleviate these challenges by improving efficiencies and anytime, anywhere data access as well as lowering costs through better care team collaboration, appointment scheduling, and equipment utilization.

The integrated Zyter and Ceiba Healthcare tele-ICU solution will be able to access and consolidate data from devices connected to intensive care unit beds located at medical facilities anywhere in the world. Patient data is monitored from a central location using a web-based desktop application and/or a secure mobile application. When a device alerts there has been a change in the patient's vital signs, doctors and nurses at the central facility are able to seamlessly collaborate with nurses and physicians via video and chat at the local ICU. Most importantly, in addition to significant cost and labor efficiencies, this distributed care model maintains the quality of care delivered to patients.

Ceiba's tele-ICU solution will be integrated into Zyter's digital health platform through an application programming interface (API) and will appear as a separate tab within the Zyter dashboard. Over the next few months, the companies will continue to work together on joint development projects, as well as coordinated sales and marketing activities.

About Ceiba Healthcare

CEIBA Healthcare is the first and only company to offer a Fully Integrated Tele Health Solution with a decentralized mHealth platform. Ceiba technology transforms hospitals in achieving limitless medical device integration irrespective of brand and real time patient data monitoring. With digital ICU beds, hospitals can provide full telehealth solutions and achieve efficiencies saving time and money while providing better patient care. Ceiba combines medical device integration (via Ceiba's proprietary IoMT technology) with real time patient surveillance, telemedicine/virtual ICU, advanced alarm management, predictive AI based analytics into an end-to-end single enterprise solution to drive better patient safety, clinical outcomes, and provider workflow. Ceiba's 4 main product lines are eConnect, eClinics, Dr. ICU and ZeqAI. For more information, please visit www.ceiba-healthcare.com.

For more information on Zyter's digital health platform, visit <https://www.Zyter.com/>

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