

# New Research by GoodFirms Reveals Crucial Factors to Business Process Outsourcing for SMB's

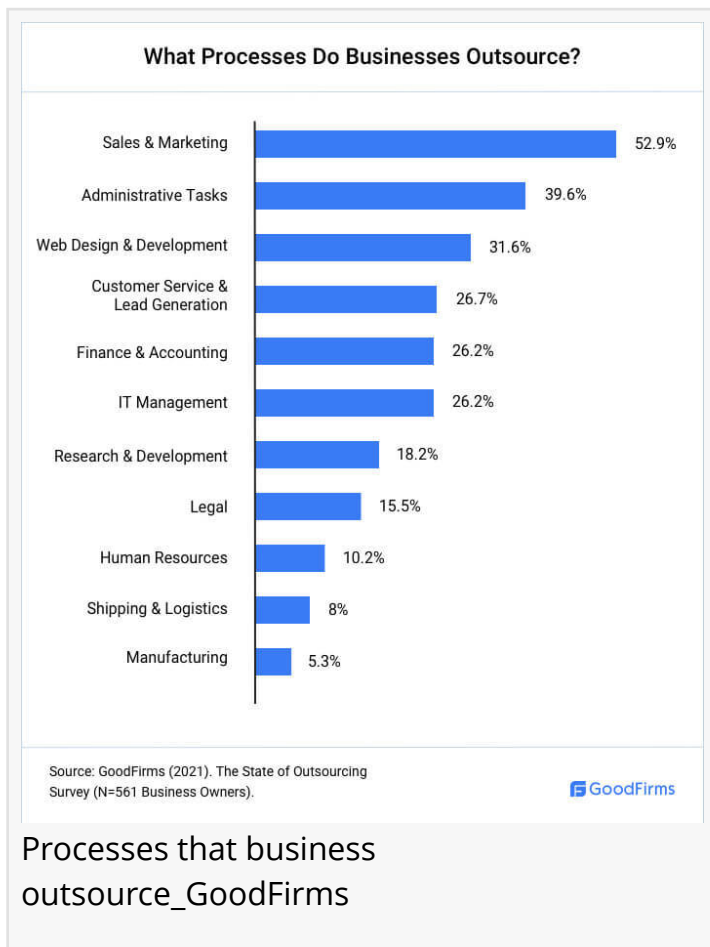
*GoodFirms latest study reveals the factors and mistakes to avoid while outsourcing the services.*

WASHINGTON DC, WASHINGTON, UNITED STATES, June 10, 2021 /EINPresswire.com/ -- In this modern world, businesses are making sound decisions as they grow their brand to the following levels. The organizations that thrive and keep moving forward focus on critical core functions by handing over the non-core operations to the business process outsourcing company. It includes data entry, rebate processing, third-party billing, check writing and check to print, barcode labels, and much more. The [Top BPO Companies](#) offer various opportunities for varied industries such as increasing efficiency, diminishing expenses, etc.

These days, sectors of industries have understood the significance of business process services (BPO) by making it effortless to dedicate their time and resources to core business activities. However, if any business is planning to outsource, it is essential to figure out what services they are expecting and then proceed to look at the services provided by the BPO.

Here to help out the SMBs choose the right BPO services, GoodFirms has published the latest article, "[A Guide to Business Process Outsourcing: Services, Factors, And Mistakes To Avoid.](#)" So the businesses can go through it and recognize the essential factors and what to expect from the BPO service providers.

The study reveals that 52.9% of the business owners outsource their sales and marketing, followed by 39.6% partnering with the service providers for administrative tasks. In addition, it



also unveiled the factors to consider and the biggest mistakes to avoid while outsourcing. In this survey, GoodFirms surveyed 561 business owners worldwide to understand what SMBs need to contemplate when outsourcing.

Apart from this, the other research, "[8 Benefits Of Outsourcing Business Processes For SMBs](#)," at GoodFirms businesses can know the advantages of how outsourcing the tasks can help on the larger company mission.

GoodFirms surveyed 561 business owners worldwide to know the points SMBs need to consider while outsourcing and the mistakes that can prove fatal. Also, what and how many services they outsource to scale and expand.



Internationally renowned B2B GoodFirms is a maverick research, ratings, and reviews platform. It builds a bridge for the service seekers to get in touch with the brilliant service providers. The

analyst team of GoodFirms conducts a profound research methodology to identify the excellent agencies from various sectors of fields.

“

New research guides the SMB's in connecting with the right outsourcing companies, and meeting business challenges.”

*GoodFirms Research*

GoodFirms research includes three crucial factors that are Quality, Reliability, and Ability. These components are subdivided into several parameters such as determining the years of experience in the expertise area, identifying the past and present portfolio of each agency, online

market presence, and client feedback.

Focusing on these metrics every firm is provided a set of scores that is out of a total of 60. Hence, according to the points, each agency is listed in the catalog of top development companies, best software and other firms from diverse industries. Here, GoodFirms has also evaluated and indexed the list of .

Moreover, GoodFirms supports the different sectors of companies to take part in the research process and present the portfolio. Thus, grab an opportunity to get listed in the catalog of top companies and software at GoodFirms.

About GoodFirms:

GoodFirms is a Washington, D.C. based research firm that aligns its efforts in identifying the

most prominent and efficient BPO companies that deliver results to their clients. GoodFirms research is a confluence of new age consumer reference processes and conventional industry-wide review & rankings that help service seekers leap further and multiply their industry-wide value and credibility.

Get Listed at GoodFirms

Rachael Ray  
GoodFirms  
+13603262243

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/543460671>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.