

# Casting Workbook announces launch of new Masterclass content video series for Producers

*New content partnership offers aspiring and existing producers 16+ hours of masterclass learning + valuable industry forms, templates & guides for only \$299.*

LOS ANGELES, CA, USA, June 10, 2021

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## ANNOUNCEMENT HIGHLIGHTS:

- Casting Workbook is announcing a special partnership to deliver the Producer Essentials video series for only \$299.
- The 12-module video series offers more than 16 hours of valuable learning content aimed towards creatives interesting in producing.
- Included in the \$299 price is a \$50 annual membership fee to PE Plus+, which includes a monthly pre-recorded video seminar.
- Further, PE Plus+ offers additional video bonus content, important documents, flow charts, Union and Government guideline information
- Featuring masterclass instruction with top industry lawyers, executives and producers from Sony Pictures, Apple+, Netflix and more.
- Whether you're a Freemium or Pro Casting Workbook member, visit [www.beaproducer.com](https://www.beaproducer.com) to get Producer Essentials & PE Plus+ today.

(Los Angeles, CA) June 10, 2021 – Casting Workbook announced today in partnership with Producer Essentials, a new video masterclass series for aspiring and existing producers who are



**Introducing the  
Producer Essentials  
Video Series**

- 12 Learning Modules
- 24 Unique Sessions
- 16+ hours of Self-Paced Learning
- Now available for just \$299\*

\*Includes exclusive 1-year membership to PE Plus+, a monthly series of valuable extra content for aspiring producers

 castingworkbook [www.beaproducer.com](https://www.beaproducer.com) 

Get Producer Essentials & PE Plus+ for only \$299



**castingworkbook**

Casting Workbook

looking to take the next step & bring their dream creative project to life. Producer Essentials: A Comprehensive Guide to Business Affairs and Production Law for Film & Television offers subscribers the information they need to effectively navigate the Film & TV production landscape and get their first creative project off the ground. Whether you're an actor, director, writer, an aspiring business professional or a passionate creative interested in how the production industry works, this series was designed to save aspiring producers time and money.

Developed and designed by top entertainment and media lawyers, Lori Massini & Heather Watt, Producer Essentials and PE Plus+ brings together current industry legal experts & business professionals to provide step-by-step instruction, essential information & firsthand experience into every video session.

Through 12 video sessions with more than 16 hours of learning content, this self-paced course covers all aspects of producing a film or television production, from financing the project and post-production requirements to marketing and pitching your project to investors, festivals, and distributors.

Included in the value priced \$299 package is a one-year membership to PE Plus+ which includes a monthly pre-recorded video seminar and several livestream events featuring top industry lawyers, executives and producers from Sony Pictures, Apple+, Netflix and more. Each month, the PE Plus+ seminars will dive deeper into each module and will feature expansive interviews with top Producer Essentials instructors, showcase member success stories, and offer case studies while also addressing questions directly from active course members.

Further, the PE Plus+ membership offers members access to additional video content, important forms, flow charts, Union and Government guidelines as well as helpful templates aspiring producer will want to have.

-30-

#### About Casting Workbook:

For over 25 years, Casting Workbook has been driving the industry forward with our leading-edge enterprise casting software. By bridging essential communications between production, casting, agents and their talent, we've worked with some of the biggest production studios including Disney, Netflix, Universal, HBO, Fox Features, Lions Gate, Sony, Nickelodeon and many more.

Our global network is now almost 500,000 English, French and Spanish members strong, with offices in Los Angeles, Vancouver, Toronto, Montreal & Madrid. Our service sets the industry standard with innovative tools to help actors search jobs, submit self-tapes, work seamlessly with their agents, and develop their craft and build their careers. Whether watching our popular weekly series The Working Actor, auditioning virtually through our Virtual Casting Room (VCR) or submitting a self-tape on our top-rated mobile Actor App, our goal is to be the #1 casting

software and service provider to actors, agents and casting directors all over the world.

To learn more, visit [www.castingworkbook.com](http://www.castingworkbook.com)

Or visit our Newsroom here: <https://home.castingworkbook.com/newsroom/>

For More Information about Producer Essentials & PE Plus+, visit: [www.beaproducer.com](http://www.beaproducer.com)

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