

# Planning for or Coping with Mergers and Acquisitions

*World's Best Connectors will host Planning for or Coping with Mergers & Acquisitions online on July 12, 2021 from 1-4 PM. Registration is via Eventbrite.*

PHOENIX, ARIZONA, USA, June 14, 2021 /EINPresswire.com/ -- The 2020 COVID-19 pandemic was a plethora of contrasts. On one television station, one might see long lines of cars of unemployed people desperate for boxes of food, while on one's phone, there were daily reports of a healthy, even booming, stock market. Stuck somewhere in the middle were those professionals, maybe in technology or retail or hospitality, who nervously watched smaller businesses like their own being gobbled up by bigger ones. The World's Best Connectors (WBC), a virtual community of C-suite executives who help others

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*Denise Meridith*



Mergers & Acquisitions are like a chess game. It is important to know how to play the game.

enhance their connections with family, employees, clients, government, and the media, is hosting an important online workshop--Planning for or Coping with Mergers and Acquisitions--on July 12, 2021, to help allay those fears.

"People are justified in being worried about being victims during the incredible number of ongoing mergers and acquisitions," says WBC CEO Denise Meridith, who is uniquely qualified to talk about the issue, having worked for government, private, academic, and non-profit entities. "There is a lot of public discussion about the dollars and cents involved, but little consideration for the people who

are impacted. WBC wants to focus on them."

The Monday afternoon three-hour workshop will explore the scope and impact of mergers and acquisitions, and provide CEOs and business people with what Meridith calls The New 3 R's: references, resources, and referrals. The goal is to show businesspeople how to be beneficiaries

instead of victims. It is designed to help CEOs, owners, shareholders, and employees, from those who would love to be acquired to those who are fearful about what a merger would mean for them.

The keynote speaker will be Brent Bailey, the President of Unlocking Potential LLC, who is a former executive at companies like Dial, Pharmavite, Cyanotech, and SFI Health. Previously, he also held marketing positions at Procter & Gamble, Frito-Lay, Pillsbury, and Del Monte Foods. During "M&A Pitfalls From a Guy Who's Experienced Most of Them," Bailey will share what he has learned from personally completing six acquisitions and evaluating eight others. In addition to looking at the corporate world, there will be speakers like Robin Reed, CEO of the Arizona Black Chamber of Commerce, who will give an overview of the M&A landscape today. Jonathan Mason, Founder of Jentry Search Academy, will demonstrate how private equity and a search fund model can be leveraged to create, not eliminate, jobs. Other speakers like Brian Wood, from Looking Forward Consulting, will suggest strategies that will help managers and employees cope with these changes. Harry Garewal, of Trin and Associates and former CEO of the AZ Hispanic Chamber, and Asia Climaco, CEO of The Athletes Business Council, will moderate the discussions.

Business people can register for [Planning for or Coping with Mergers and Acquisitions workshop on Eventbrite](#). While it is an online presentation, attendance will still be limited to allow for questions and answers, and effective networking; so early registration is recommended.

Denise Meridith



The World's Best Connector LLC



Denise Meridith is CEO of the World's Best Connectors, a virtual community of executives and a lifelong movie fan.

World's Best Connectors LLC

+1 602-763-9900

[email us here](#)

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