

Japan's Trade Organisation Partners with Kinetic Consulting

JETRO, the external trade organisation for Japan, has partnered with Kinetic Consulting to help accelerate Japanese firms' entry into the UAE marketplace

DUBAI, UNITED ARAB EMIRATES, June 15, 2021 /EINPresswire.com/ -- [Kinetic Consulting](#), the leading boutique consulting company providing consultancy to accelerate growth, optimise costs, and transform business using leading customer experience practices, has announced its newly formed partnership with [JETRO](#), the external trade organisation for Japan.

As part of the deal, Kinetic Consulting will provide JETRO sponsored Japanese firms with consulting services to help enter the UAE marketplace. The objective of the partnership is to have a local UAE consulting firm with UAE market experience and business growth expertise to provide insights, guidance and connections to Japanese firms seeking to expand their operations in the UAE.

“

We are looking forward to our cooperation with Kinetic consultancy this year to leverage our program of supporting Japanese start-ups to understand the local market in the UAE.”

JETRO's Director, Mr Chiharu Yamamura.

JETRO, or the Japan External Trade Organization, is a government-related organisation that promotes mutual trade and investment between Japan and the rest of the world. JETRO has 74 overseas offices in 54 countries worldwide, of which the UAE is one. JETRO supports the development of sales channels and the establishment of bases for small and medium-sized Japanese enterprises (SMEs) in overseas markets. JETRO selects markets where expansion is expected due to strong demand and economic cooperation. In addition, JETRO helps streamline the activities of companies already active in those markets.

To that end, JETRO, in partnership with Kinetic Consulting, will provide individual support for Japanese companies, especially for SMEs seeking to enter the UAE marketplace. Kinetic



Consulting will also facilitate business introductions and provide UAE industry insights to support local Japanese firms. Kinetic Consulting will ultimately provide support in line with individual company needs based on their UAE market entry stage. "We are looking forward to our cooperation with Kinetic consultancy this year to leverage our program of supporting Japanese start-ups understand the local Market in UAE and consult with the suitable market entry strategies and partnerships," said JETRO's Director, Mr Chiharu Yamamura.

"Japanese tech is acknowledged by the global business community as being both superior and innovative. We are excited to partner with JETRO and work with Japanese companies from multiple industry sectors such as robotics, A.I., blockchain and smart city solutions. All these sectors are particularly relevant for the UAE marketplace place. We believe the UAE economy will be able to benefit enormously from these Japanese firms entering the local market", said Joe Tawfik, CEO of Kinetic Consulting.

END

About Kinetic Consulting

Kinetic Consulting is a boutique consulting company providing private and public sector clients with a full suite of consulting services to accelerate growth, cost optimisation, and business transformation. We specialise in creating and implementing strategies that can offer organisations the highest impact on their business.

Kinetic has expertise in 5 domains:

1. Customer Experience
2. Contact Centre Reengineering
3. Business Strategy
4. Business & Digital Transformation
5. Business Process Reengineering

Website: <https://www.kineticcs.com>

Address: Level 14, Boulevard Plaza Tower 1, Mohammed Bin Rashid Boulevard, Dubai, UAE

Phone: +971 44558410

For more information, please contact:

Media Officer

E: media@kineticcs.com

About JETRO

JETRO, or the Japan External Trade Organization, is a government-related organisation that works to promote mutual trade and investment between Japan and the rest of the world. Originally established in 1958 to promote Japanese exports abroad, JETRO's core focus in the 21st century has shifted toward promoting foreign direct investment into Japan and helping small to medium

size Japanese firms maximise their global export potential.

Website: <https://www.jetro.go.jp/>

Joe Tawfik

Kinetic Consulting Services

+971 4 455 8410

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/543754699>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.