

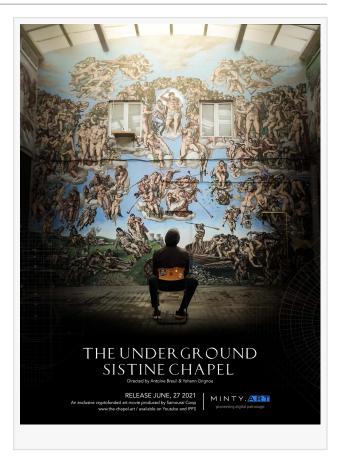
## World's First Crypto-Funded Film "The Underground Sistine Chapel" Offers 200 Original NFTs Ahead of 27 June Release

Dynamic documentary retraces the realization of fantastic frescoes conceived by renowned Parisian crypto-artist Pascal Boyart (PBOY)

NEW YORK, NEW YORK, UNITED STATES, June 14, 2021 /EINPresswire.com/ -- The world's first cryptofunded film, The Underground Sistine Chapel, revolutionizes the entertainment industry at large by offering 200 NFTs (Non-fungible tokens) ahead of the documentary film's release.

The Underground Sistine Chapel follows a diverse and eclectic cast of over 400 personalities to tell the incredible story of a magnificent effort to turn a dilapidated building in an impoverished neighborhood outside of Paris into a "modern Sistine Chapel," filled with art, culture, and community gatherings.

Be the first to view The Underground Sistine Chapel trailer here <a href="http://www.youtu.be/H4IFznRWNJ8">http://www.youtu.be/H4IFznRWNJ8</a>



The 200 NFTs are exclusive and rare digital collectibles from the film's transformative, thought-provoking production, including Rare cards, Directors' cuts, and early-access and Avant-Première tickets. They will be sold through a private sale launching on pre-sale today, Monday, 14 June 2021 exclusively on Minty.Art.

The Underground Sistine Chapel debuts on Sunday, 27 June 2021, and will be available for free on Youtube and InterPlanetary File System (IPFS).

"As producers and directors, we wanted to offer this film on the internet, free of charge. It is an approach that is totally misunderstood by film or audiovisual producers at present. There is a whole symbolism of independence for us because it is the first film in the world which gives birth

to NFTs and that is intended to be shared for free on the net, just as Pascal's works are offered for free in the street. " - Antoine Breuil and Yohann Grignou

The Underground Sistine Chapel is directed by Yohann Grignou and Antoine Breuil. True to the spirit of the documentary's dedication to a world that revolves around the unexpected, a one-of-a-kind cryptocurrency sponsorship campaign supported Pascal "Pboy" Boyart, the acclaimed street artist at the heart of the project documentary. Thanks to that innovative backing, PBoy was able to finance creating his revolutionary efforts to transform an abandoned former gold foundry seemingly doomed for destruction into a marvelous hallmark of culture, art, and community. The NFTs represent specific parts of the work at Pboy's Modern Sistine Chapel. Visit the film's site here <a href="http://www.the-chapel.art">http://www.the-chapel.art</a>

PBoy is hardly a stranger to breaking boundaries in the art world. He was the first painter to attach a Bitcoin QR code to his murals to solicit and support donations without the interference of an agency or middleman. His work commonly includes commentaries on the political and economic state of the world. That eye for social justice led him to see the potential for a magnificent masterpiece and event space cultivated on art, writing, engineering, and culture for the community near the fateful abandoned gold foundry.

"We're living through a digital renaissance, and we're only just getting started." - Pascal Boyart

The cryptocurrency sponsorship is true to the cutting-edge populist tone of PBoy's work and the story of creating this project. The documentary was produced by Paris-based Samouraï Coop, the world's first decentralized film production company. The company strives to build a future where making and enjoying art is accessible to all without the interference or barriers created by middlemen and large agencies. The film will be offered for free on decentralized internet communities, and the collectibles being sold are a unique new experience for people who would like to support the film.

"As young directors, it is very exciting to be able to explore new territories... We have a huge panel of possibilities to advance step by step towards bigger and bigger productions, with only our communities to support us! It's really mind-blowing, incredibly inspiring us a lot, and we're energized to keep producing wild films with this mindset." commented Yohann Grignou & Antoine Breuil (Directors)

The Underground Sistine Chapel is a monument to creating unexpected art and partnerships in a chaotic world. This unrivaled project and distribution campaign aims to invite people to a future where art and film are decentralized, and art culture is accessible to all.

For media inquiries, film interviews, and additional information, contact WORKHOUSE via info@workhousepr.com or +1 212. 645. 8006

Samouraï Coop is a French film & event production company working with a Web3 spirit. Funded by Antoine Breuil & Yohann Grignou, directors and producers have explored decentralized protocols since 2016 to create innovative content and experience. Visit <a href="http://www.samourai.world">http://www.samourai.world</a>

## Minty.Art

Minty is pioneering digital patronage through a platform where artists can create and connect with their patrons. Minty.Art is building a fair and sustainable ecosystem by leveraging the limitless features of blockchain technology, decentralized finance (DeFi), and NFTs. Visit http://www.minty.art

## WORKHOUSE

Celebrating 21 years of service, Workhouse is one of the country's leading public relations and integrated creative agencies. Clients have included Lou Reed, The Rolling Stones, Hugh Jackman, Francis Ford Coppola, David LaChapelle, CBGB, Max's Kansas City, Interview Magazine, Galleries Lafayette, Chase Contemporary, Porsche, Ford Motor Company, Garden State Film Festival, Virgin, Jazz at Lincoln Center, International Emmy Awards, Assouline Editions, Rizzoli International Publications, Tony Shafrazi Gallery, Rubin Museum of Art, Versace, and Avroko. Workhouse offers untraditional service across a broad spectrum of entertainment, culture, fashion, and lifestyle spheres. Visit <a href="http://www.workhousepr.com">http://www.workhousepr.com</a>

Adam Nelson WORKHOUSE +1 212-645-8006 email us here Visit us on social media: Facebook Twitter LinkedIn

This press release can be viewed online at: https://www.einpresswire.com/article/543775834

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.