

Free Webinar - Partners Not Vendors – Building Real Value for Publishers

The six finalists for the 2021 Digiday

Media Awards Best Publisher Platform

will provide actionable ideas to drive new ad revenues for web publishers today.

NEW YORK, NY, UNITED STATES, June 15, 2021 /EINPresswire.com/ -- In a free Webinar on

Tuesday, June 22nd, 2021 at 9am Pacific - 12 noon eastern - 5 pm London, the six finalists for the 2021 Digiday Media Awards Best Publisher Platform will share their insights and solutions that deliver incremental revenue results for digital publishers.



In this webinar, leaders from Adapex, Connatix, Duration Media, Insticator, Piano, and Sophi.io will provide actionable ideas to drive new ad revenues for web publishers today."

Chris Kane - Founder and President – Jounce Media

To register for [Partners Not Vendors - Adding Real Value to Publishers](https://www.bit.ly/partnersnotvendors) webinar, please go to: www.bit.ly/partnersnotvendors

What will you learn?

- How to build dedicated audiences and drive new

revenues

- Methodology to increase inventory and revenue from only highly viewable ad impressions
- Techniques to create identity and engagement by unifying audience and monetization insights into a single source
- Ways to identify and leverage your most valuable content to transform your business
- Solutions that deliver successful video experiences and build new revenue stream
- Systems that will maximize revenues and simplify ad operations

Interested [digital media executives](https://www.bit.ly/partnersnotvendors) can register in advance for this FREE webinar at www.bit.ly/partnersnotvendors

Don't miss this informative and useful hour moderated by Chris Kane, Founder and President of Jounce Media, the Programmatic Supply Chain Authority. When asked why this webinar is so timely, Mr. Kane said, "In this webinar, leaders from Adapex, Connatix, Duration Media, Insticator, Piano, and Sophi.io will provide actionable ideas to drive new ad revenues today. Each of these companies has built impressive and demonstrable results for medium and larger web publishers. Attendees will enjoy the opportunity to learn from some of the very best publisher

partners in our industry”.

Speakers:

Chris Kane - Founder and President – Jounce Media, Moderator

Debra Fleenor – President - Adapex

Anthony Gonsalves – SVP, Publisher Development – Connatix

Andy Batkin - CEO – Duration Media

Zack Dugow – CEO – Insticator

Marie Fenner – Managing Director Global Accounts – Piano

Gordon Edall – Vice President –

Sophi.io

Register in advance for this FREE webinar:

www.bit.ly/partnersnotvendors

ANDREW BATKIN

Duration Media

+1 310-404-7005

[email us here](#)

FINALLY, A WEBINAR THAT IS USEFUL NOW!

PARTNERS NOT VENDORS
ADDING REAL VALUE TO PUBLISHERS

adapex Connatix DURATION MEDIA INSTICATOR piano Sophi.io

Learn actionable ideas to immediately drive new ad revenues.
Featuring the 2021 Digiday Media Award Finalists for Best Publisher Platform

Moderator:
Chris Kane - CEO, Founder
Jounce

Speakers:
Debra Fleenor - President (Adapex)
Anthony Gonsalves - SVP, Publisher Development (Connatix)
Andy Batkin - CEO (Duration Media)
Zack Dugow - CEO (Insticator)
Marie Fenner - Managing Director, Global Accounts (Piano)
Gordon Edall - Vice President (Sophi.io)

What if We Told You That You Can Spend an Hour Watching This Webinar and Immediately Start Generating New Ad Revenue?

FREE WEBINAR
June 22 at Noon Eastern

REGISTER NOW

Register Now at <http://bit.ly/partnersnotvendors>

This press release can be viewed online at: <https://www.einpresswire.com/article/543898236>

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