

## WCFA Rebrands, Changes Its Logo

*The winner of the WCFA Logo Re-design Contest was announced*

DAVOS, SWITZERLAND, June 16, 2021 /EINPresswire.com/ -- New logo of the [World Communications Forum Association](#) in Davos was revealed to its members that signifies the Association's ambition to establish an even greater community of professionals. The Global Executive Board of WCFA selected the design proposal of the leading PR company [M3 Communications Group, Inc.](#) over numerous creative entries during the WCFA Logo Re-design Contest. The new logo was designed by the professional graphic designers of the company - Yana Georgieva and Tanya Pauncheva.



The contest was opened to all professional organizations and freelance experts from around the world and had three main criteria on which logo proposals were judged. These included professional appearance, accurate depiction of the WCFA mission and the creative use of colour themes. A confidential voting protocol was maintained and all participants' choices remained anonymous.

"We would like to thank all the professionals who entered our logo contest and congratulate the winners on their well-deserved success. The new logo of WCFA will be the symbol of our growth and positive transformation over the last year. We have managed to make gigantic progress in the development of our community and this is just the beginning of the realization of our significant plans for the future of the Association.", said the WCFA President [Maxim Behar](#).

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