

NHPCO Launches Re-Envisioned CaringInfo.org Consumer Website

Website offers information on range of topics that include advance care planning, caregiving, palliative care, hospice, grief and more

ALEXANDRIA, VA, US, June 17, 2021 /EINPresswire.com/ -- The National Hospice and Palliative Care Organization ([NHPCO](#)) is proud to announce the launch of the new and expanded [CaringInfo.org](#) website. CaringInfo.org, a program of NHPCO, is a consumer-focused website that offers information on a breadth of topics related to serious illness and end of life. The site includes information on hospice, palliative care, grief and bereavement, caregiving, planning ahead, and more.

The mission of CaringInfo.org is to provide consumers with unbiased, easy to understand information to help people make informed decisions about care and services for themselves or their loved ones. The website was first launched in 2006 as part of NHPCO's Caring Connections community engagement program funded by a grant from the Robert Wood Johnson Foundation. The new CaringInfo.org builds on its success over the last 15 years. It is easier to navigate, uses clear and simple language, and connects users to a variety of resources and support.

"All too often we hear people say, 'I wish I had known about choices I could have made earlier in the course of my illness.' Our hope is that with the new CaringInfo.org, more people will learn about the care options available to them before a crisis happens and they will feel prepared and empowered to get the care they want when they want it," said NHPCO President and CEO Edo Banach.

One of the most utilized resources from CaringInfo has been the state-specific [advance directive forms](#) that can be downloaded free-of-charge, along with information explaining the value of



The screenshot shows the homepage of CaringInfo.org, a program of the National Hospice and Palliative Care Organization. The page features a purple header with the CaringInfo logo and navigation options like 'How to Prepare, Plan, & Be Present', 'Types of Care', and 'Resources'. A main headline reads: 'During serious illness, CaringInfo is here to help you make informed decisions about care and services before a crisis.' Below this, there are three interactive cards with icons and questions: 'I need help now. I or my loved one has a serious illness.', 'What's the difference between hospice and palliative care?', and 'What do I need to do to create an advance directive?'. The page also includes a section titled 'Getting Prepared for Care and Being Present' with a sub-headline: 'When facing a serious life-limiting illness, you want to feel both prepared... so you can understand your choices and...'. At the bottom, the NHPCO logo is displayed with the tagline 'Leading Person-Centered Care' and the full name 'National Hospice and Palliative Care Organization'.



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Edo Banach+

advance care planning. More than 1.5 million directives have been downloaded from CaringInfo in the past decade.

In addition to the updated website, NHPCO will be updating the PDF topic-specific informational guides and one-pagers available on CaringInfo throughout the year.

The creation of the new CaringInfo was supported by funding from the Cambia Health Foundation.

Learn more by visiting www.CaringInfo.org.

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About NHPCO

As the leading organization representing integrated, person-centered healthcare, NHPCO gives ongoing inspiration, practical guidance, and legislative representation to hospice and palliative care providers so they can enrich experiences for patients and ease caregiving responsibilities and emotional stress for families.

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