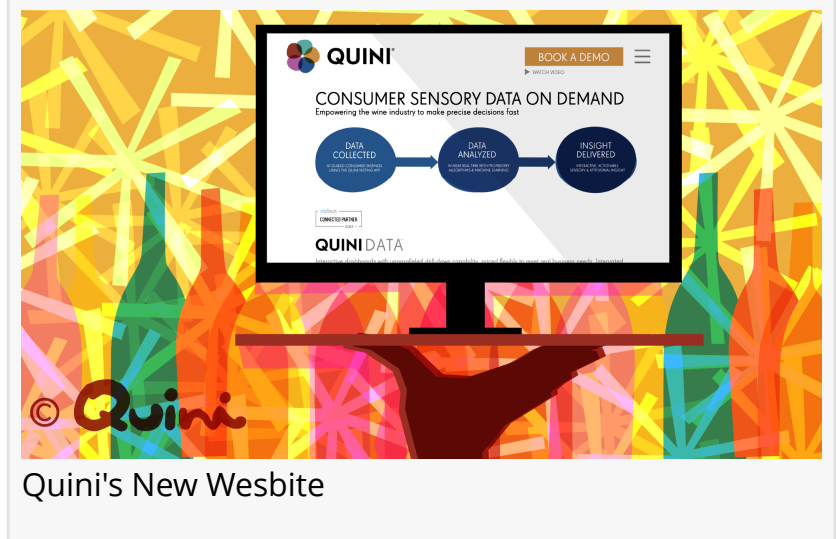


Quini Unveils New Website

Focus on Core Data Business and New E-Commerce Capability Enhance Customer Experience and Support Growth Plans

VANCOUVER, BRITISH COLUMBIA,
CANADA, June 21, 2021

/EINPresswire.com/ -- [Quini®](https://www.quiniwine.com/) (www.quiniwine.com), the leader in consumer sensory data solutions for the wine industry today unveiled its brand new website. The site is designed to allow visitors to more efficiently navigate and understand Quini's product offerings.



Prospective data clients can experience Quini's unique sensory data analytics through an interactive experience accessed on the new site home page.

“

Our mission is to provide our customers with valuable, unique data and technology solutions that improve their business and increase their sales and profitability.”

Roger Noujeim, CEO, Quini

The site is fully responsive across desktops, laptops, tablets and smartphones, to accommodate for the various ways prospects and customers access Quini applications.

“Our mission is to provide our customers with valuable, unique data and technology solutions that improve their business and increase their sales and profitability,” said Roger Noujeim, Quini's CEO. “The new QuiniWine.com reflects this commitment and centers the visitor

experience around our core enterprise data solutions.”

Additionally, and for the first time, e-commerce capabilities have been built into QuiniWine.com. The new functionality supports Quini's plans for new services the company expects to announce during the next quarter.

The new site continues to house the company's web-based, [universal wine tasting and rating application](#), Quini. Quini can be used on any connected device, at no charge and without having to download the app from an app store.

Winery (<https://quiniwine.com/#/home>), Liquor retail (<https://quiniwine.com/#/retail>) and restaurant (<https://quiniwine.com/#/restaurants>) enterprise customers will continue to access their QUINI SOMM™ digital wine menu and staff training platform accounts by logging in on the new site.

ABOUT QUINI

Quini is the leader in near real-time wine sensory data and technology solutions. Privately held, Quini is headquartered in Vancouver, BC. The Quini project is co-funded by CMF (Canada Media Fund). The [Quini Data](#) platform is co-funded by the National Research Council through the IRAP program. Quini's investor group includes OKR Financial (www.okrfinancial.com) and private investors.

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Quini's Official Logo



Quini Wine Market Potential Analytics Dashboard

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