

Speakers to Explore 'Artificial Intelligence: Today and Tomorrow' on July 8 as Part of BIL-T Conference Series

lasa Global, producer of the BIL-T
Conference Series, is the world's leading
professional association for technology, business, and enterprise architects.

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Paul Preiss, CEO, lasa Global

professional association for technology, business, and enterprise architects and producer of the <u>Business</u> <u>Innovation Leadership and Technology Conference Series</u> (BIL-T), will host Artificial Intelligence: Today and Tomorrow on July 8.

Beginning at 9 a.m. Central US time (UTC – 05:00), the one-day virtual event will explore the possibilities and challenges of artificial intelligence (AI) from multiple facets: business, government, technology, people, governance and ethics, society, and wellbeing. This event takes a practical look at AI today through case studies that

highlight how organizations are using artificial intelligence to build business value today. The event will also highlight essential perspectives on AI for tomorrow to help us design and prepare for the future. This unique event will feature a broad spectrum of perspectives and voices, from business and government leaders to technology vendors to global thought leaders.

The agenda kicks off with a keynote delivered by Priyansha Mishra, Partner Technology Strategist, Microsoft, titled Do No Harm – A Checklist for Responsible AI. The session will explain the guiding principles of Responsible AI and showcase demos of the tools and technology Microsoft offers to put these principles into action. This will be a detailed technical discussion with demos intended to be a L200-L300 session.

Among the other presentations are:

- •Bias and Fairness in AI (Somaieh Nikpoor, Research Advisor -AI/ML);
- •Dnline Training for Security Knowledge to Fight Cyberattacks (Chinmaya Mishra, Lead Data Scientist, Microsoft);

- How to Identify Capabilities that Could/Should Leverage AI to Positively Impact the Business (Dan Hebda, Chief Strategy Officer at Mega);
- •Al: Built to Scale and Compete (Gaurav Aggarwal, Vice President, Avanade Inc.);
- •Why You Need an Al Center of Excellence to Accelerate Innovation (Ben Wright-Jones, Solution Architect, Microsoft Services – Azure Cloud & Al);
- •Extract Text from Objects Using Cognitive Services (Steve Pucelik, Sr Customer Engineer, Microsoft);
- •Bireside Chat: Enterprise Al Management Principles (Mark Montgomery, Founder & CEO, KYield);



Paul Preiss

- •Al in Retail (Richard Halter, President, Global Retail Technology Advisors Ilc);
- Eireside Chat: Leadership Is it still the weakest link in safely introducing Ai into healthcare in Australia? (A/Prof. Paul Cooper, A/prof. Health Informatics Management);
- •Invest in Collaboration, Automate Insights, Prevent Extinction (Tanya Stere, Director of Product);
- •Al Accountability (Joseph Williams, Seattle Director, Pacific Northwest National Laboratory); and
- •No code AI/ML Platform (Bhagvan Kommadi, Director of Product Eng., ValueMomentum).

"We're very excited about this conference, which includes one of the best cast of speakers that we have ever presented," said Paul Preiss, CEO, Iasa Global. "The topics they will address are vital to any technologist, whose practice even touches on AI."

To sign up for the conference, <u>register here</u>.

About the BIL-T Conference Series

The Business Innovation Leadership and Technology (BIL-T) conference series is a place for global conversations and debate on essential perspectives and how to make a better future. The event covers a wide range of relevant and visionary topics. It brings together the people who are designing the future: architects, business and technology leaders, futurists, and other world changers.

We hold virtual events at least twice per year, delivered through various formats, including keynotes, locknotes, motivational and leadership talks, interviews, fireside chats, panels, debates, lectures, and educational sessions.

About Iasa Global

Founded in 2002, Iasa Global is a world leading professional association for technology, business, and enterprise architects. Iasa is the preeminent knowledge-based association focused on the IT architecture profession through the advancement of best practices and education. Iasa delivers programs and services to develop highly qualified IT architects of all levels. For more than 15 years, Iasa has also developed, with the help of practicing & certified architects from around the world, a comprehensive IT Architecture Body of Knowledge.

lasa believes in "Architecture Driven Digital Advantage," the profound and accelerating outcome from business activities, processes, competencies, and models which fully leverage the changes and opportunities of digital technologies, digital business models, digital operations, and digital customer experiences driven from modern architecture skillsets, tools, and techniques. Iasa has decades of experience assisting organizations around the world in developing their digital practices, growing the architect skills they require in both technical and business staff and helping them gain digital advantage from those skills. For more information on Iasa and the services it provides organizations please contact us at: sales@iasaglobal.org

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