

William Lindemann Highlights New Trends that Will Shape Soccer in 2021

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CONNECTICUT, UNITED STATES, June 24, 2021

/EINPresswire.com/ -- International soccer has witnessed its fair share of changes over the past decade. Like any global industry, new developments must be anticipated that will shape the sport for the rest of the decade and beyond. From players using their international platforms to speak out on politics to clubs utilizing big data to make decisions, soccer enthusiast [William Lindemann](#) Connecticut lists the following trends that could be highly impactful to soccer in the next decade.

Increase Dominance Amongst the Large Clubs

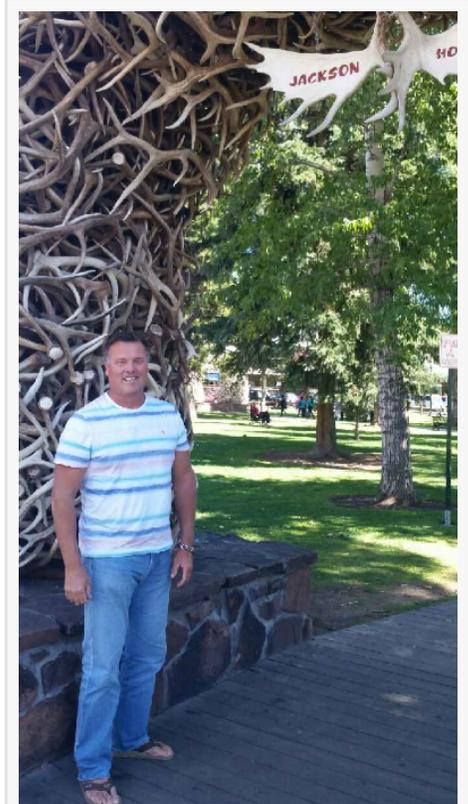
With continually rising revenue from an increasingly international audience, the game is the richest it has ever been. In the 2009/2010 season, the English Premier League clubs spent a collective \$630.4 million on players. With the January transfer window just opening for this season, those same clubs have spent \$1.83 billion on players.

The goal of the top clubs in the five biggest European leagues is to stay rich. However, signs that television revenue has peaked are challenging these same top clubs to find new ways of generating revenue during the 2020s decade.

More Focus on Player Well-Being

This is the first season ever where the Premier League is giving players a winter break. While a sufficient argument exists, that players are remunerated and shouldn't need a break, the Christmas period can be challenging with matches every few days. Then combined with international tournaments during the summer and many players are performing nonstop.

[William Lindemann Connecticut](#) believes the next decade will present advancements in injury prevention. Teams are keen to ensure their prized assets are protected and return as fast as



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possible from an injury. A small investment in injury prevention technology will lower the risk for players worth hundreds of millions of dollars.

Smarter Decisions

Soccer has been one of the slowest of the big sports to adopt statistical analysis, despite the countless benefits toward informed decision-making.

[William Lindemann Connecticut predicts](#) this will change during the 2020s decade. The plan is to make data-based tactical and scouting decisions more effective and efficient.

Liverpool is the leading club to use data to drive decisions by implementing a more scientific way of working to reap the rewards. As the current European and world champion team, they are on track to win the Premier League by playing fast, calculated, and devastating soccer. Liverpool's success is a tremendous argument for taking a more analytical approach to different situations.

Socially Conscious Players

The best players in the world are being more vocal across all sports toward off-field local and global issues. William Lindemann Connecticut believes a greater involvement for all players in the future. While this is understandable, this could be construed as biased from the clubs' perspectives and players can alienate fans thus making the sport less appealing to sponsors.

On the other hand, more players are speaking up and donating part of their salaries to charities of interest. One of the greatest issues of the next decade is climate change which is not an area players' have yet touched upon but likely will in the future.



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