

Josh Giegel and Christina Lawrence Sit Down with Fotis Georgiadis

Josh Giegel, CEO and Co-Founder of Virgin Hyperloop. Christina Lawrence, Wealth Management Advisor at Barnum Financial Group

GREENWICH, CT, USA, June 25, 2021 /EINPresswire.com/ -- Fotis Georgiadis, owner of the blog by his namesake, is a branding and image consultant specialist with a robust background and is a visionary interviewer. With a knack for pulling out a well-rounded interview, not only covering cutting edge technologies and corporate directions but also bringing out the personal side of the interviewee.



Josh Giegel, CEO and Co-Founder of Virgin Hyperloop

Imagine taking your sales, your marketing reach, to the next level. Enter Fotis Georgiadis. With a focus on brand and image building in the marketplace, Fotis Georgiadis can guide you to the next level, breaking through the glass ceiling if you will. Reach out to him at the below contact options. Two recent client interviews are excerpted here:

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As humans, we tend to resist the unfamiliar. Sometimes things that we've never done before, something that the world has never seen, can seem suspicious or even scary.”

Josh Giegel, CEO and Co-Founder of Virgin Hyperloop

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What are your “5 Things I Wish Someone Told Me Before I Started” and why. (Please share a story or example for each.)

You're going to experience a global pandemic—it would have been nice to know that the most critical moment in our company's history—the first passenger test—would come to a halt because of a virus. It was a great lesson in contingency planning and in making the best of the worst possible circumstances.

Pay close attention to the things you observe in your non-work life—I was on vacation in southeast Asia and I saw two kids using a flashlight and a cellphone to watch a YouTube video on how to fix their scooter. This left a profound impact about the life-changing power of technology. It was both exciting and humbling. The image of those kids grounds me when things don't go as planned.

Trust your instinct, no matter what—I've gotten much better at this. Listen to that little voice inside, even if in the moment it's making no sense at all.

Disruption is not a bad thing—I've learned that the unconventional route is where the magic happens. It takes a lot of creativity and courage to try something no one has done before—I say go for it!

Persistence is your best friend—I've heard a lot of no's and a lot of 'it can't be done's' since I started my company. I've learned that being persistent is not the same as being obnoxious—for each door that's closed in your face, persistence is what fuels you to find another door. It'll be harder than you think to start a company. You have to ask yourself if you have the courage to see it through, despite all the obstacles.

You are a person of great influence. If you could inspire a movement that would bring the most amount of good to the most amount of people, what would that be? You never know what your idea can trigger. ☐



Christina Lawrence, Wealth Management Advisor at Barnum Financial Group

Time is our most precious resource. We can't change what we've done in the past and how we arrived at this place with regard to climate change. All we can do is change what we do going forward. There is awesome responsibility in that. The decisions we make and the technology we develop today will affect people who aren't even alive yet. I ride on trains that were created before I was born. What are we going to create today that lives on for future generations? It's about the power of the engineer to create the future we want. Let's Terraform Earth!

[The full interview is available here](#)

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Christina Lawrence, Wealth Management Advisor at Barnum Financial Group

As an "finance insider", you know much more about the finance industry than most consumers. If your loved one wanted to hire a financial advisor (not you :-)), what are your top 5 tips to find out about before committing?

1. Make sure they respect your intentions and know that they act as your Fiduciary.

2. “People don’t care how much you know until they know how much you care” ~ Theodore Roosevelt

3. Find someone who doesn’t see you as a number or dollar amount; yet is an essential advisor with whom you can work for many years.

4. Interview for the right fit. Not all advisors are alike. Research and consider several potential advisors to see who you have the best working relationship with.

5. Know the “why”—Why did they become a financial advisor? Find someone passionate and purposeful who wants to help you and your family long-term.

I think most people think that financial advisors are for very wealthy people. This is likely not actually true. Can you explain who would most benefit from hiring a financial advisor and why? Can you give an example?

Everyone should have access to a financial advisor. A good advisor is there to help you navigate your finances for life and help you plan for milestone events like buying a car, your first house, starting a family or business. It is a roadmap for life and not a transactional event.

[Complete reading the interview here](#)

You can reach out to Fotis Georgiadis at the below-listed website, email and social media links to discuss how he can help your brand and image.

About Fotis Georgiadis

Fotis Georgiadis is the founder of DigitalDayLab. Fotis Georgiadis is a serial entrepreneur with offices in both Malibu and New York City. He has expertise in marketing, branding and mergers & acquisitions. Fotis Georgiadis is also an accomplished VC who has successfully concluded five exits. Fotis Georgiadis is also a contributor to Authority Magazine, Thrive Global & several others.

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