

Cascador Program for Nigerian Entrepreneurs Opens Applications

Transformative program for mid-stage entrepreneurs has announced 2021 dates, location and application cycle

LAGOS, NIGERIA, June 28, 2021 /EINPresswire.com/ -- [Cascador](#), a ground-breaking program helping mid-stage African entrepreneurs grow their businesses and improve their leadership skills by working with successful American and Nigerian entrepreneurs, has announced program details and the opening of 2021 applications.



Cascador participants are mentored by experienced Nigerian entrepreneurs

Cascador, launched in 2019 and now in its third year, has elevated two successful cohorts of entrepreneurs and their companies through a unique blend of education, mentoring, pitch training and personalized support.

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Dr. Chris Ogbechie, Dean at Lagos Business School

Dave DeLucia, US-based biotech entrepreneur, Cascador Co-Founder, and CEO of Immunext, shared, “Preliminary coaching in business fundamentals precedes an intensive week of in-person training, sharing and practice. After the live program at [Lagos Business School](#) November 1st through 5th concludes, we follow up with 6 months of post-program mentoring and quarterly group learning sessions. It’s a formula designed to turbo-charge small businesses and make a powerful impact on their leaders

personally.”

Explaining the focus of Cascador and how it differs from traditional startup accelerators in Africa, Chidi Okoro, Cascador Faculty and former Managing Director of GlaxoSmithKline Nigeria, said, “We consciously target mid-stage entrepreneurs who have a track record of sales and

fundraising. This subset of business owners are often neglected in the landscape of support programs and tools, yet they have proven successes, the ability to rapidly scale, and the potential to transform the economy of Nigeria - and beyond."

Cascador participants are mid-stage entrepreneurs with at least 2 years in operation. They should have annual revenue from sales that exceeds \$50,000 USD per year, or have raised at least \$250,000 USD of capital.

This is the second year that Lagos Business School will host the Cascador program on campus.

Sharing the impetus behind a partnership between Cascador and one of the pre-imminent business schools in the world, Dr. Chris Ogbechie, Dean at Lagos Business School, shared, "Education at LBS is comprehensive, participant-centered, and grounded in the case study method. Our educational environment already draws on the experiences of a multinational faculty, so the framework of Cascador aligns with our educational philosophy, and, more importantly, the Cascador vision supports our goal of fostering business leaders with strong ethics, professionalism and management skills."

The 2021 Cascador program will be hosted at Lagos Business School in Lagos, Nigeria from November 1-5, 2021. Participation is limited to 12 entrepreneurs, and the deadline to apply for this year's cohort is July 15th.

Interested applicants can learn more at www.cascador.org and begin the [application](#) process.



Cascador 2020 Participants and Pitch Competition Judges



About the Cascador Program

Cascador is an annual, no-cost program focused on business scale and designed for mid-stage African entrepreneurs to grow their businesses and their interpersonal skills by working with successful American and Nigerian entrepreneurs from a wide range of industry sectors, backgrounds and geographic locations. Interested applicants, partners, sponsors and prospective faculty can learn more and contact the Cascador team at www.cascador.org.

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