

Coffee And Tea Market Trends Include Coffee Subscriptions For Consumer Benefits

The Business Research Company's Coffee And Tea Global Market Report 2021: COVID-19 Impact and Recovery to 2030

LONDON, GREATER LONDON , UK, July 5, 2021 /EINPresswire.com/ -- Coffee companies are increasingly offering coffee subscription services to consumers. Coffee subscription services provide home delivery of coffee products to consumers for a subscription fee charged on a weekly or monthly basis. A subscription

service offers a number of advantages to consumers. It allows consumers to sample products from far more specialist roasters than is possible in even the most coffee-saturated areas. Some services can ship products from hundreds of different roasters. It is also the best way to ensure freshness, as most shipments are made immediately after roasting, eliminating the time the beans would otherwise have spent on store shelves. Popular coffee subscription services include Atlas Coffee Club, Driftaway Coffee, Blue Bottle Coffee, JavaPress Coffee, Mistobox, Bean Box, Craft Coffee and Pact Coffee.

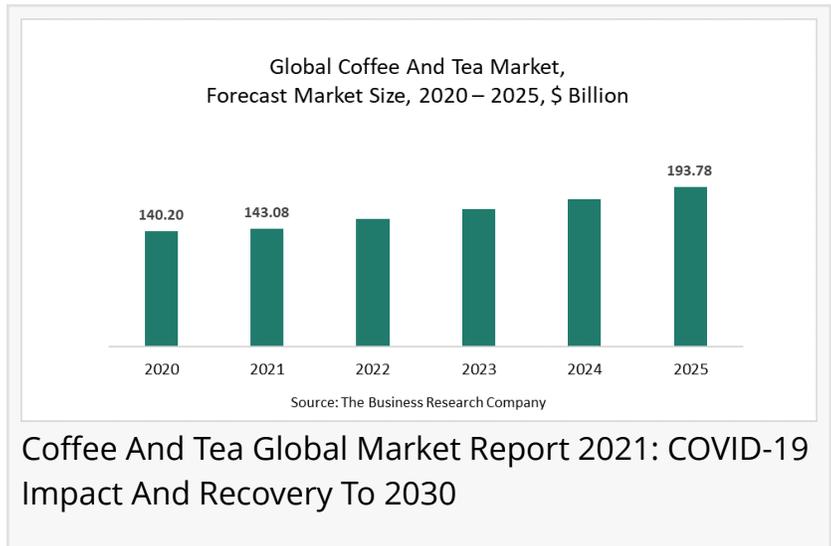
TBRC's [coffee and tea market](#) report is segmented by type into coffee, tea, by distribution channel into supermarkets/hypermarkets, convenience stores, e-commerce, others, by form into liquid, powder, capsules, and by packaging into containers, bags, packets or pouches.

Subsegments covered are roasted coffee, coffee concentrates, essences and extracts, other coffee, black tea, green tea, specialty tea, other tea.

Read More On The Global Coffee And Tea Market Report:

<https://www.thebusinessresearchcompany.com/report/coffee-and-tea-global-market-report-2020-30-covid-19-impact-and-recovery>

The global coffee and tea market size is expected to grow from \$140.2 billion in 2020 to \$143.08 billion in 2021 at a compound annual growth rate (CAGR) of 2.1%. The growth is mainly due to



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the companies rearranging their operations and recovering from the COVID-19 impact, which had earlier led to restrictive containment measures involving social distancing, remote working, and the closure of commercial activities that resulted in operational challenges. The market is expected to reach \$193.78 billion in 2025 at a CAGR of 8%.

Asia Pacific is the largest region in the global coffee and tea market, accounting for 46% of the market in 2020. Western Europe is the second largest region accounting for 21% of the global market. Africa has the smallest coffee and tea market share.

Major companies in the market include US producers Farmer Bros, Keurig Dr Pepper, JM Smucke, ITO EN, Maxingvest AG.

[Coffee And Tea Global Market Report 2021: COVID-19 Impact and Recovery to 2030](#) is one of a series of new reports from The Business Research Company that provides coffee and tea market overview, forecast coffee and tea market size and growth for the whole market, coffee and tea market segments, and geographies, coffee and tea market trends, coffee and tea market drivers, restraints, leading competitors' revenues, profiles, and market shares.

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