

MyJane's H  l  ne Blanchette wins the Vanguard Media Online "Woman of the Year" Award

MyJane, LLC is pleased to announce that H  l  ne Blanchette, President of MyJane, has won the Vanguard Media Online "Woman of The Year" Award

IRVINE, CALIFORNIA, UNITED STATES, July 12, 2021 /EINPresswire.com/ -- MyJane's H  l  ne Blanchette wins the Vanguard Media Online "Woman of the Year" Award for her efforts and contribution to empowering women in the cannabis community

MyJane, LLC ("MyJane" or the "Company"), a leading hemp wellness community designed to empower women to live better, is pleased to announce that H  l  ne Blanchette, President of MyJane, has won the Vanguard Media Online "Woman of The Year" Award for her efforts and contributions to empowering women. The Vanguard Media Online Award recognizes a woman who exemplifies compassion, demonstrates leadership, and works toward the empowerment of women in the cannabis community.

On July 10, 2021, the award was presented at a virtual ceremony held during the 710 Event organized by Vanguard Media Online.

Ms. Blanchette was amongst a long list of nominees. She won the award for reasons ranging from the strategic approach she crafted for MyJane, to insisting on curating brands, for the MyJane boxes and marketplace, that are either owned by women or have women in the leadership team. The mission of empowering women's wellness - helping them live better is also reflected in the cause the Company has adopted: International Sanctuary, a non-profit that empowers women survivors of human trafficking. A piece of jewelry, handcrafted by a survivor, is included in each of MyJane's signature boxes to help carry the message. In addition, a percentage of sales of MyJane boxes is donated to the organization to support its efforts.



President of MyJane, H  l  ne Blanchette Wins Vanguard Media Online "Woman of the Year" Award

Tiffany Watkins, founder and CEO of Vanguard Media Online, stated,

Ms. Blanchette came to MyJane after a successful executive career at Xerox Corporation and Fuji Xerox Asia Pacific. She left the established industry leaders at the end of 2019 to make the leap to running a start-up in the cannabis-derived products industry, and this, three months before a historic pandemic. Fortunately, she came equipped with a strong background in marketing and proven business acumen that helped through it all. Ms. Blanchette is familiar with winning distinctions internationally for her innovative thinking and strategies and stated,

Vanguard Media Online Magazine will dedicate their next cover page to Ms. Blanchette, as well as a full article on her story and journey that led to the award.

Created in 2019 by women for women, MyJane is a hemp wellness community designed to empower women to live better. Its mission is to normalize the CBD experience for women by offering the first premium, curated CBD experience in a box tailored to meet women's individual needs and address their most-cited wellness concerns. MyJane, a ManifestSeven retail subsidiary, is headquartered in Irvine, California. Learn more at myjane.com. Follow along on social media on Facebook and Instagram at @MyJanesocial.

Vanguard Media Online is a platform and a Movement for Women in the cannabis space. We

strive to shine a bright light on the many accomplishments of Women that often go unnoticed in the industry.

We have put together an extensive network of Women who hold various roles in the cannabis industry, and we make connections freely. In addition to this network, we have created an ongoing archive of remarkable stories and experiences of hundreds of Women, and publish them in Vanguard Media Online's Magazine.

Do you know someone who should be showcased? Connect with us here:

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