

Data Software Industry Trends Include The Use Of HTAP For Better Time Management

The Business Research Company's Data Software Market Report - Opportunities And Strategies - Global Forecast To 2030

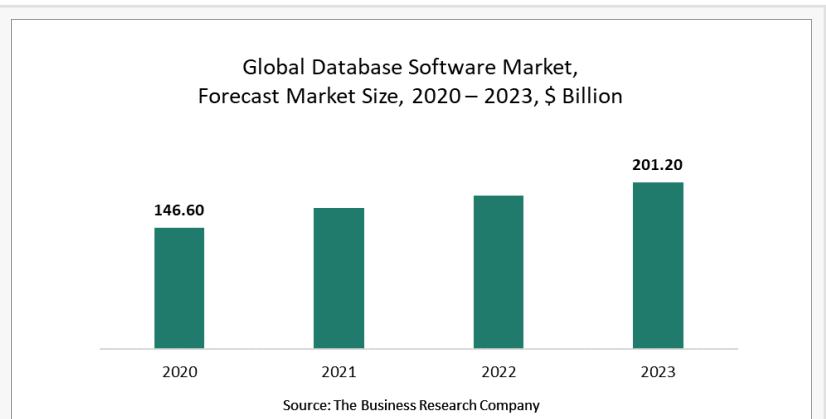
LONDON, GREATER LONDON , UK, July 12, 2021 /EINPresswire.com/ -- One of the major trends gaining traction in the database software industry is the use of Hybrid Transactional and Analytical Processing Systems (HTAP) to reduce the data processing time. HTAP is an in-memory database which allows user to store data without compromising transactions or analytical workloads and to perform online transaction processing and online analytical processing without duplicating data. This helps to reduce data processing and data retrieval time and also helps in real-time decision making. HTAP performs online-analysis simultaneously with data processing. IN 2016, IBM released IBM DB2 12, a HTAP platform that has in-memory capabilities and boosts real-time analytic processing 100 times over the previous versions.

The [database software market](#) consists of sales of database software which are used to develop, modify, and maintain database records and files. This software enables users to store data in the form of tables, fields and columns and recover them directly and/or through programmatic access. Database software is used for several reasons ranging from compiling client lists, maintaining bookkeeping tasks to running online websites.

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<https://www.thebusinessresearchcompany.com/report/database-software-market>

The global database software market size declined from \$149.2 billion in 2019 to \$146.6 billion in 2020 at a compound annual growth rate (CAGR) of -1.7%. The decline was mainly due to economic slowdown across countries owing to the COVID-19 outbreak and the measures to contain it. The market is expected to recover and grow at a CAGR of 12% from 2021 and reach \$201.2 billion in 2023.



Database Software Market - By Type, By Deployment, By End User, And By Region, Opportunities And Strategies – Global Forecast To 2030

The major players with database software market shares are Oracle, Microsoft, IBM, SAP, Amazon, Redis, Teradata, Couch base, SQLite, MongoDB, Tandem, Mark Logic, ArangoDB, MariaDB, TablePlus, EnterpriseOB, RavenDB, NCR, Pervasive Software, FileMaker Inc., Software AG, HP (Vertica System), Informatica Corporation, InterSystems, iWay Software (subsidiary of IBI), MetaMatrix (subsidiary of Red Hat), Actian Corporation.

The [global database software market is segmented](#) by type into database operation management, database maintenance management, by end user into BFSI (Banking and Financial Services), IT & telecommunication, media & entertainment, healthcare, aerospace & defense, others, and by deployment into cloud, on-premise.

Database Software Market - By Type (Database Operation Management, Database Maintenance Management), By Deployment (Cloud, On-Premise), By End User (BFSI (Banking, Financial Services And Insurance), IT & Telecommunication, Media & Entertainment, Healthcare, Others), And By Region, Opportunities And Strategies – Global Forecast To 2030 is one of a series of new reports from The Business Research Company that provides data software market overview, forecast data software market size and growth for the whole market, data software market, data software market analysis, data software market segments and geographies, data software market trends, data software market drivers, restraints, leading competitors' revenues, profiles, and market shares.

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